



My name is Kevin Harrington. You may know me as one of the original “sharks” on the ABC-TV show, *Shark Tank* where I’ve regularly appeared.

Shark Tank, of course, is the Emmy-winning show where aspiring entrepreneurs pitch their ideas to a panel of “shark” investors who decide whether the business is worth investing in.

During my time on *Shark Tank*, I was asked to evaluate investment opportunities that could either soar in value ... or quickly go down in flames.

Over the years, I’ve developed a pretty good eye for spotting those companies poised to soar – and only partnering with the **best of the best**.

Many people have watched *Shark Tank* over the years and have loved the businesses presented on the show. But they’ve been frustrated because it’s the “sharks” investing in the business – and collecting the profits.

Viewers are left out in the cold.

But that’s all changed now.

I’ve created an opportunity now where you can invest in a company geared to quickly disrupt a rapidly growing industry.

In fact, thanks to an aggressive growth plan – and a “dream” combination of:

- **marketing** expertise...
- **celebrity** influence...
- and cutting-edge **mobile** app technology...

This investment could have explosive future potential, but first I need to tell you...

How You Could Be Part of What Could Be the Next Great Shopping Revolution

Since I invented the infomercial roughly 30 years ago, the trend in shopping has shifted dramatically toward a new platform: mobile shopping.

And mobile shopping has the potential for even faster growth – and greater profits – than I saw with infomercials back in the 1980s.

So not that long ago ... I decided to pounce on this opportunity – and now you can join me in this investment. This is YOUR opportunity to invest with the “sharks.”

I’ll tell you more about how the investment works in just a moment – but first let me tell you what I’ve done:

I’ve assembled a dream combination of marketing expertise ... celebrity firepower ... and cutting-edge technology to bring my vision to life.



That vision is StarShop – the new mobile app geared for rapid growth.

It’s now possible for you to get in on the ground floor of this exciting company.

And when I say “get in on the ground floor” – here’s what I mean:

I’ve assembled a true management “dream team” ... with business-building experience that could help this venture grow quickly. And this is your chance to invest with them.

Simply put – StarShop has:

- 1** The vision – thanks to experienced business builders like myself, Jim Morrison and Marvin Segel.
- 2** The content – with dozens of celebrities under contract to deliver videos, experiences and merchandise to consumers via the StarShop app.
The mobile app – thanks to our cutting-edge app developers who have created an app that’s engaging and easy-to-use.

3 The access – our exclusive arrangement with Sprint gives us access to millions of mobile subscribers.

I've already assembled these "ingredients" – and it's my opinion that StarShop could soon take off in a big way.

What we're looking for with StarShop is the potential for massive growth.

And truth be told – if this company didn't have that kind of potential ... I'd have never been interested in the first place.

Now ... is there risk involved? Of course there is.

It's vitally important that you do your own due diligence – and invest no more than a modest percentage of your portfolio that you feel comfortable using for investments with higher risk ... but potentially massive upside.

So let's get right to it ... let me introduce you to **StarShop – a new, dynamic mobile shopping app that uses celebrities and video to sell products.**

And right now, in my opinion, the company is poised for success thanks to three critical "pillars" of success:



SUCCESS PILLAR: StarShop is positioned to take advantage of the massive shift in shopping trends toward mobile shopping.

"Shopping Apps Are Now the Fastest Growing Thing in Mobile"

Let's face it – virtually everyone is tied to their smartphone for the majority of their day.


Industry projections show that the explosion in growth for mobile shopping is unstoppable. Over the next four years, **mobile shopping will grow to a whopping 49% of U.S. eCommerce!**

A smartly run company that can successfully tap into the potential of mobile shopping – and deliver an app that reaches consumers with engaging products on a regular basis – is likely to experience explosive growth.

In my opinion, StarShop is that company – and right now you have the opportunity to get in on the ground floor.



Shopping Apps Are Now the Fastest Growing Thing in Mobile²
—Forbes, Jan. 2015



SUCCESS PILLAR: StarShop harnesses the power of celebrities and celebrity content

StarShop's business model is built on taking advantage of "celebrity power" to help promote strong retail sales.

And as you can see ... it's a strategy that's working very well for celebrities all over the world:

Celebrities Are Cashing in from Mobile Apps and Merchandise ... and Now You Can Join Them!

All over the globe, the world's top celebrities are cashing in on mobile apps in a big way. Take a look at the success these celebrities – not affiliated with StarShop – are having right now:



Jessica Simpson:
\$1 Billion per Year
in Merchandise Sales!

Kim Kardashian:
\$100 Million in Mobile
App Sales since Launch!

Mary-Kate & Ashley Olsen:
Fashion Empire
Worth over \$1 billion!

The Jessica Simpson Collection comprises more than 30 product categories, from her hugely popular shoe line to sunglasses and jewelry. Almost ten years in, the brand rakes in about \$1 billion a year at retail.

—*Forbes, May 2014*

Celebrities like Kim Kardashian ... the Olsen twins ... Jessica Simpson ... and Jay-Z are raking in up to \$1 billion per year – if not more – by selling products to their fans.

Now you have the opportunity to potentially benefit from this trend and stake your own claim in this rapidly-growing market thanks to StarShop.

And the list of celebrities that StarShop is bringing to the table is impressive – not just for the A-List names like **Paula Abdul, CeeLo Green, Eli Manning** and more – but also for the proven ability of these celebrity partners to move products.

What makes StarShop different when it comes to supporting celebrity retail sales is the company's expertise in producing video content.

Video is the dominant online trend for 2016 and beyond – with most social media sites and search engines now placing a higher emphasis on unique video content.

StarShop has already been producing dynamic, exclusive video content for its active subscribers for over a year.

And StarShop's relationships with some of the entertainment world's biggest celebrities gives the mobile app the ability to be loaded with great video content for years to come!

Kardashian's hit mobile game has brought in \$100 million since launch.⁹
—*Fortune*
February 2016

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SUCCESS PILLAR: StarShop's "ace up the sleeve" is the company's relationship with Pinsight Media, a wholly owned subsidiary of Sprint

Pinsight Media developed the StarShop app, website and eCommerce platform.

But it's the relationship with Sprint that drives the company's truly explosive potential.

Here's why:

Sprint has more than 50 million mobile subscribers.

A percentage of that base can be reached via push notification, which means that StarShop can reach out with a dynamic offer to a potentially enormous consumer base – all with just a few clicks.

The marketing potential of a celebrity-endorsed offer – thoroughly tested and perfected by StarShop's team of seasoned marketing experts – instantly "pushed" to millions of mobile subscribers at once is **truly enormous**.

It's an unfair advantage because of StarShop's exclusive arrangement with Sprint.

StarShop's access to such a massive base of mobile subscribers is what gives this investment a jump-start over any other potential mobile shopping app.

This is an opportunity for you to benefit from the perfect combination: It's a great idea—executed by experienced executives—and it's happening at the forefront of an explosion in growth of mobile app value.

When you add in the potential access to Sprint's large base of mobile subscribers ... you're really talking about a "no-brainer."

As I said – there's risk involved with any investment ... and you should be careful not to invest more than a modest percentage of your assets in any investment at one time.

Harnessing the Power of Celebrity Influence

Earlier I briefly mentioned that StarShop plans to use the power of celebrity content to drive retail sales...

And the market for celebrity retail is huge – currently standing at \$5.4 billion a year ... and growing!

The StarShop difference is that this company is all about celebrities making videos and selling products.

Consumers are able to shop via the powerful, easy-to-use StarShop mobile shopping app.

In the past few months alone, StarShop has:

- Partnered with STEINER Sports showcasing Super Bowl-winning quarterback Eli Manning to successfully sell autographed helmets and memorabilia via the app...
- Featured recording star Justin Bieber's line of colognes via the StarShop app...
- Created original content with reality television star Cynthia Bailey to help promote her line of eyewear to StarShop's 250,000 users...
- Featured award-winning singer-songwriter Paul Abdul – a part-owner of StarShop – to promote several lines of products...

- Hosted the exclusive release of renowned pop and soul artist CeeLo Green's music video in a huge event that resulted in more than 50,000 downloads – each of which added a new user to the rapidly-growing StarShop subscriber base!

By pairing exclusive celebrity content together with consumers who love those celebrities ... StarShop creates a mobile environment where hundreds of thousands of engaged consumers can quickly purchase products endorsed or owned by the celebrities they love!

And while that alone makes StarShop an exciting venture, here's what makes the company a potentially spectacular investment:

I Believe a Growth Surge is Ahead for StarShop

In my career, I've seen dozens of startup companies in operation ... and only a few are as good as what I see here with StarShop.

Let me tell you more about what I see happening over the next 12 months, where I believe StarShop could grow at a very fast pace.

The real value in a business like this is in the **user base**. That's because the more active users you can reach ... the higher your sales potential can soar.

As you can see, StarShop has already enjoyed rapid growth – literally climbing from zero users to nearly 250,000 in just one year.

But the next year could bring an explosion in growth that dwarfs the last 12 months.

That's because the company is projecting to reach as many as **2 million users** by the end of 2017.

I don't have to tell you – growing from 250,000 users to 2 million in just two years would be an **extraordinary growth curve**.

But I do want to tell you why that's so important.

You see ... mobile apps are valued based on the number of active users.

According to Forbes, publicly traded companies — like Facebook, Google, LinkedIn and Yahoo — can expect an average per-user valuation of around \$120.

But let's be more conservative – and use a valuation figure of \$100 per user.

If the company reaches its target of 2 million users ... that could translate into a potential valuation of \$200 million.

Even if StarShop falls short of that target – and reaches just 750,000 users ... we're still talking about a potential valuation of \$75 million.

Again – there's risk involved and you should absolutely do your research before investing. But my partners and I see the potential for explosive returns ahead.

Listen ... no one can truly predict the future – and I certainly can't forecast it with 100% certainty.

My track record for separating the winners from the losers when it comes to new business ventures has been well documented.

StarShop is – at this very moment – one of the most attractive businesses I've seen in my four decades as an entrepreneur.

And what's great about StarShop is that you have an opportunity to get in on the ground floor.

A quick look at the list of "heavy hitters" involved in this venture — from Sprint to Jim Morrison ... from Marvin Segel to myself — should tell you that none of us are in this to create a small company.

In my opinion, StarShop is a worthy investment for a modest portion of your risk capital ... based on the potential growth.

To learn more about how you can invest, **call 1-866-506-2720 (tel:18665062720)** right now to speak with a representative who can answer all of your questions.

You Must Act Now to Get In on This Opportunity

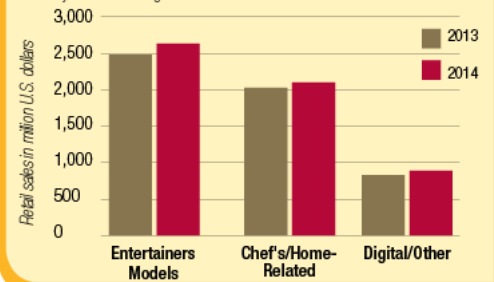
You've seen for yourself just how massive the potential is for StarShop – the dynamic mobile shopping app that uses celebrities and video to sell products.

In my four decades as an entrepreneur, I've seen plenty of explosive opportunities ... and StarShop ranks right at the top of the list.

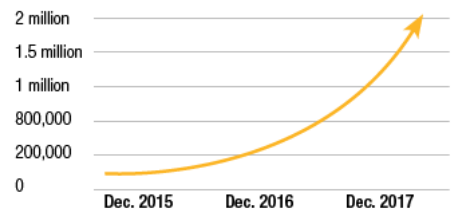
The company's plans for aggressive growth — combined with the trend toward mobile shopping and StarShop's unique plan to harness celebrity content — makes this a great opportunity in my opinion.

Retail Sales of Licensed Celebrity Merchandise

This statistic illustrates the retail sales of licensed celebrity merchandise in North America in 2013 and 2014, by sub-segment. In 2014, licensed celebrity merchandise generated retail sales of \$5.54 billion.

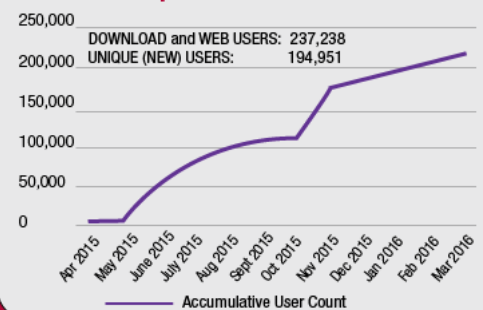


PROJECTED GROWTH IN STARSHOP USERS



CUSTOMER ACTIVITY

StarShop Download and Web Users



But it's also one that you'll need to pounce on quickly.

It's vitally important that you take action within the next few days if you want to get in on the ground floor with StarShop.

Here's why:

The company — as part of its aggressive growth plan — is planning another round of financing for early 2017.

The company anticipates that this new round of financing will be at a higher valuation — meaning the window may close to invest in StarShop at today's prices.

Interested investors owe it to themselves to perform their due diligence immediately — and it's easy for you to do just that.

Simply call 1-866-506-2720 (tel:18665062720) and speak with a representative today to answer all your questions about this opportunity and to claim your Free Investor's Information Kit.

This kit includes three reports — which are yours Free of charge and without obligation — that give you more information about this unique profit opportunity.

But remember — you must act quickly if you want to get in on this opportunity and invest in StarShop at today's prices.

Best Regards,



Kevin Harrington
Founder, StarShop

Claim Your Free Investor's Kit...

And Learn How You Can Receive VIP Access to StarShop's Exclusive Celebrity Events in 2017!



Call 1-866-506-2720 (tel:18665062720)

7 days a week, 24 hours a day

To help you better understand the potential with an investment in StarShop, Kevin has personally assembled a **FREE** investor's information kit consisting of three in-depth research reports.

* **FREE Report #1 – Celebrity Profit Boom: How Today's Celebrities Are Raking In Hundreds of Millions per Year in Retail Sales** – A look at how today's top celebrities are raking in huge profits from retail sales and endorsements. This \$5.4 billion market is growing rapidly!

* **FREE Report #2 – Mobile App Explosion: The Shockingly Rapid Growth of This Cutting-Edge Technology ... and How You Can Profit** – This report gives you everything you need to know about the explosion in growth for mobile apps – and how StarShop stands poised to cash in!

* **FREE Report #3 – How to Invest in StarShop Today** – all the details you need to stake your claim in this investment, including how to get started ... how your shares will be structured ... and how you may be able to buy and sell shares at a future date.

PLUS – As an extra bonus, StarShop investors will receive VIP access to StarShop's Exclusive Celebrity Events in 2017! This is what makes an investment in StarShop unlike any other investment you've ever made



**Just Call Toll-FREE:
1-866-506-2720 (tel:18665062720) today!**

7 Days a Week, 24 Hours a Day

There are 2 easy ways for you to claim your FREE, no-obligation Private Investor's Kit today:



- 1. Call 1-866-506-2720 (tel:18665062720) today! or**
- 2. Complete the form below**

YES! Please send me all 3 reports on investing in StarShop's pre-IPO opportunity before shares are traded on a public exchange. I understand these reports are completely free of charge and without obligation. Please ship my order for FREE!

First Name:

Last Name:

Email Address:

Zip Code:

Tel:

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(tel:18665062720)

Claim Your Free Investor's Kit... and Learn How You Can Recieve VIP Access to StarShop's Exclusive Celebrity Events in 2017!

Discover how you can take advantage of StarShop's private opportunity today.

- ✓ Get Our Free, No Obligation Kit
- ✓ Get Answers to All Your Investment Questions
- ✓ Make Your Investment Today

There are 2 easy ways for you to claim your FREE, no-obligation Private Investor's Kit today:



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2. Complete the form below

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7 days a week, 24 hours a day

[CLICK HERE](#)

From the Desk of Jim Morrison

Hello, I'm the CEO of StarShop ... a new company that is—right now—poised to take full advantage of a massive, unstoppable trend.

My business partner, Kevin Harrington, and I would like to introduce you to StarShop— and show you how you can get in on the ground floor with us in what we are expecting to be a fast-moving opportunity.

StarShop is a dynamic mobile shopping app that uses celebrities and videos to sell products.

It's a highly potent combination of celebrity influence, social media and mobile shopping ... all orchestrated by Kevin Harrington—the “\$5 Billion Man” of *Shark Tank* and infomercial fame.

Today I'm writing you about a rare opportunity to invest alongside Kevin Harrington. Many businesses Kevin invests in are reserved exclusively for “sharks”—but now the door has been opened for you to join Kevin in this private investment.

By investing in StarShop now, you can get in on the ground floor—and invest before shares are ever traded on a public exchange. Plus—as a StarShop investor, you'll have access to some truly exciting, star-studded VIP events where you can rub elbows with some of the biggest stars in Hollywood, music and television!

Take a moment to explore this online report now—and then consider calling 1-866-506-2720 (tel:18665062720) to stake your claim in this fast-moving opportunity today.

Let's Do the Math:

How StarShop Could See a
Valuation Increase

By Kevin Harrington

Let me show you the growth potential for StarShop:

According to calculations published by Forbes, publicly traded companies—like Facebook, Google, LinkedIn and Yahoo—can expect an average per-user valuation of around \$120.