Avoid the Misery of Cold and Flu Season...

Give Your Immune System a Powerful, All-Natural Boost!

Protect Your Health By Using Mother Nature's <u>Secret Weapon</u>...

Dear Friend.

Like it or not, we're in the midst of cold and flu season in the United States...and that means that as many as 30 million people will become affected in this country alone over the next twelve months. While it may seem like illness is unavoidable this winter, the fact is there is a simple way you can easily **avoid** being one of those 30 million...and all the misery that comes along with a cold or flu.

You remember the misery and discomfort of winters past, don't you? The sore throat...runny nose... persistent cough...and the aches and pains. Illness after illness brought on by cold weather, central heating and the grind of battling the elements day after day. (But there is a way you can **protect yourself** from this misery...I'll tell you more about it in just a moment...)

And with each passing year, it seems like the symptoms get progressively worse. No pharmaceutical can protect you indefinitely from the seemingly endless threats to your immune system. It's up to your body's defenses to ward them off before they do irreversible damage.

Your BEST defense against cold and flu is obvious: you need a strong immune system. There is no way to avoid exposure to the flu, but there are **a few easy steps** you can take <u>today</u> to ensure that your immune system is strong enough to knock the bugs out before they take hold in your body. Here's what I mean...

Protect yourself against today's cruelest diseases by using Mother Nature's ultimate healing secret...

Ever wonder how helpless newborns fight off so many intense — and potentially dangerous — diseases in their first few months of life? The fact is, no one is more vulnerable to disease than newborn babies.

Suddenly they're surrounded by dozens of deadly microbes and toxins...and their immune systems aren't yet "programmed" to repel them!

Why don't they sicken and die? Because a miracle happens as soon as the baby starts nursing. In minutes, a breast-fed newborn acquires the immune factors of a healthy adult!

How on earth does it happen? At last, we've unlocked the answer...and it's Mother Nature's ultimate healing secret.

Meet your body's first and best friend...

It's a substance called Colostrum with Lactoferrin. Mothers produce it only in the first few days after the baby's birth...

And it's truly the mother of all healing nutrients. Just that little bit in the first few days is enough to "program" the baby's brand-new immune system. But even more amazingly...

over, please...

Cow (or bovine) Colostrum with Lactoferrin is virtually identical to our own, only more concentrated. And hundreds of research studies now show that **human adults can get the same nutritional benefits by supplementing with bovine Colostrum!** That's right...

Just as it programs a newborn immune system, it can reprogram and renew your own!

Colostrum with Lactoferrin increases the activity and effectiveness of your <u>natural killer cells</u>, leukocytes, and monocytes, which are specialized white blood cells that play an important role in your immune response against bacteria and virus cells.

In addition to directly attacking invading pathogens, Lactoferrin also regulates the amount of iron in your bloodstream. This is key because viruses and bacteria—such as those that cause colds, influenza, and pneumonia—require iron to multiply. By starving these invaders of the iron they need to grow, Lactoferrin allows your immune system to immobilize and destroy them.

Now you can take advantage of Mother Nature's powerful gift and begin benefiting from the power of Colostrum with Lactoferrin. And — believe it or not — giving yourself a supercharged immune system is as simple as taking just two capsules a day!

Immunoguard, a dietary supplement developed by Advanced Nutritional Products, contains 100 mg of lactoferrin and 250 mg of whole colostrum. To help prevent disease and infection, simply take two capsules a day at bedtime. Or...in the presence of active infection, five capsules may promote a more robust immune response.

That's right — by simply taking two capsules of ImmunoGuard every day, you can build your own "Super Immunity" against infection and disease!

Make your body feel new again!

But that's not all. You see, the more we study Colostrum with Lactoferrin, the more health miracles we discover in it. It can truly <u>make an unhealthy adult body feel new again</u>...with other great benefits like these...

- Shed excess fat without excess dieting. The IGF-1 in Colostrum helps you melt away the excess fat that seems to collect everywhere as we age. Now you can finally and easily — get rid of that "baby boomer bulge"...*
- Strengthen muscles without exercise. Many of today's most successful athletes including the Australian National Team that competed in the 2000 Summer Games in Sydney have discovered that Colostrum increased their strength and stamina by an astonishing 20%...without extra training and without dangerous steroids!*
- ➤ Avoid the hidden cause of blocked arteries. A strengthened immune system can help prevent the hidden cause of blocked arteries: bacteria that causes blisters in artery walls that attract excess cholesterol and clog up the works. Colostrum with Lactoferrin helps your immune system deal with many different bacteria like these and promotes greater overall heart health!*
- Put an end to heartburn or other digestive pain. Did you know that 80% of stomach ulcers and more than 90% of duodenal ulcers are caused by one specific bacteria? But results from a breakthrough study at Canada's Department of Clinical Pathology show that Colostrum keeps this stomach-eating germ from doing its damage!*
- Put an end to the pain of stiff joints. Colostrum contains a "regulator" called PRP, which tones down an overactive immune system...which many doctors feel is the secret

^{*} These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

cause of stiff joints. In fact, researchers at London's Kennedy Institute were amazed at what happened when rheumatoid patients took Colostrum: Every single patient improved!*

Give yourself the gift of "Super Immunity"

Do you know any people who never get sick? Or people who never look or feel their age? Ever wonder what their secret is?

After all, they're subjected to the same germs, stresses, modern diets and pollutants that batter us all. Yet for whatever reason they never come down with any disease, never fall prey to joint pain or allergies, and they even look years younger than their peers!

The truth is, these lucky folks just happen to be SUPER-IMMUNE. Nature has given them immune systems so healthy, their bodies naturally rebound and repair themselves whenever anything threatens. It's a wonderful gift to be born with...

But now you don't have to be "gifted" to share their good fortune...

Thanks to ImmunoGuard — powered by Mother Nature's "secret weapon" — you can now mobilize your resources...energize your immune system...fortify your body...and keep your guard up for life!

Each ImmunoGuard capsule contains 100 milligrams of isolated lactoferrin, 250 milligrams of whole colostrum and 5 milligrams of lysozyme. Colostrum, the "first milk" from which lactoferrin is isolated, also has significant antimicrobial and immune-enhancing properties. Lysozyme, a natural enzyme, helps to release lactoferrin's beneficial effects, keeping it active in your body longer.

Just two capsules of ImmunoGuard a day provide all the daily protection you need. Clinical research indicates you need only 200 milligrams per day of this nutrient to build a solid foundation for your immune system and significantly upgrade your body's defenses against tumors, bacteria, fungi and other invaders.

But studies suggest that with lactoferrin, "more is better." The more lactoferrin that is present in the body, the more effectively it performs its many immune-stimulating functions. There appears to be no toxic dosage — which is not surprising when you consider that high concentrations of lactoferrin are well tolerated by newborn infants. In the presence of illness, a higher dosage (up to 1,400 milligrams) may help speed your body towards an efficient recovery.

And, unlike penicillin or other synthetic drugs, your body is familiar with lactoferrin and won't build a tolerance to it, or a dependence on it. The longer you take lactoferrin, the healthier you become!

Try ImmunoGuard risk-FREE!

Take the first step toward a stronger immune system — and a healthier body — by trying ImmunoGuard risk-FREE.

A one-month, trial supply of ImmunoGuard contains 60 capsules and costs just \$44.95 plus \$5.50 shipping & handling. But, of course, you can realize even greater savings by ordering a two- or three-month supply...

A two-month supply — 120 capsules — is just \$83.60 (plus \$6.50 shipping & handling.) You save \$6.30 off the regular price! Plus, receive our FREE report, *Immunity Under Siege* which reveals the complete story of the amazing disease fighters found in mother's first milk.

Or...better yet — a three-month supply of ImmunoGuard — 180 capsules — is only \$114.60...and you receive FREE SHIPPING plus our FREE special report! You save \$26.75 in all by "stocking up" with a three-month supply.

And no matter what ordering option you choose, you're protected by a 30-day money-back guarantee. Just return the unused portion for a full refund — no questions asked.

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This futuristic preventative treatment is here for you TODAY. Take advantage of this special offer to try out this potent immune stimulant for 30 days risk-FREE.

You no longer have to allow your defenses to exhaust themselves in the daily battle against health threats — be they emotional, environmental, inherited or lifestyle. And you no longer have to fall victim to the annual suffering caused by the onset of cold and flu season. Take this opportunity NOW to help your body resist those threats with much greater ease...and stay healthy for life.

To Your Health,

Rick Popowitz, President
Advanced Nutritional Products

P.S. Guarding your body from everyday threats is as crucial as nourishing and fortifying yourself with vitamins and minerals. Lactoferrin may be the single most effective immune-stimulant in nature.* You can use it every day, without fear of side effects or toxicity, to take maximum advantage of your innate healing powers. Please remember that no matter which ordering option you choose, you are always protected by a full money-back guarantee.

Risk-Free Gift Certificate

Avoid the misery of cold and flu season!

☐ YES! Rush my free gifts and my risk-free trial supquality Colostrum with Lactoferrin formulation, prescri	
ALL THE FREE GIFTS! Send me a 3-month supply of IMMU and get free shipping!	JNOGUARD for only \$114.60 I save \$36.75
FREE REPORT— Immunity Under Siege: Send me a 2-mor \$6.50 shipping — \$90.10 total. I save \$10.80!	th supply of IMMUNOGUARD for only \$83.60 plus
☐ GET ME STARTED! Send me a 1-month supply of IMMUNO	OGUARD for \$44.95 plus \$5.50 shipping — \$50.45 total.
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