

REVEALED

Big Money's "Secret Weapon"

It's the Powerful Doubling Tool Used by Top Fund Managers to Make Money Even in Down Markets...

And Now I've Discovered a Way to Use this Weapon Together with My 30-Year-Old, Proven Wealth Building System to Produce Consistent, Short-Term Profits!

Fellow Investor,

Talk about a fast-mover.

In just one year's time, this "Secret Doubling Weapon" soared from zero to more than \$6 billion.

And with good reason.

Because when used properly, this precise -- yet surprisingly simple -- "Secret Weapon" *rewards* its users with **double** the short-term returns of ordinary investors, despite the volatile market.

Most recently, the market has provided investors with -- at best -- a considerably "bumpy" ride.

But that hasn't been the case for us.

Since last fall -- when I first began putting Wall Street's "Secret Weapon" to use -- I've helped a select group of investors post *short-term gains of 15.1%* on a China trade... plus *one-month profits of 26.8% and 66.3%* on a pair of simple, easy-to-execute trades using this powerful "Secret Weapon".

“ Institutional investors are demanding these... to enhance sector returns and for hedging strategies. That can work for you as well. ”

**—MarketWatch.com,
February 12, 2007**

But those gains are just the beginning -- this revolutionary tool has also allowed investors to make...

- **75% Returns on Real Estate's Demise** -- A simple \$10,000 investment in this real estate play -- using Big Money's "Secret Weapon" -- would have turned into \$17,494 in just over 3 months... all while the real estate market was dropping like a lead balloon!
- **Profits of 75.3% and 42.0% from Oil & Gas** -- Last year saw oil prices soar to record highs -- and the institutional investors who used this "Secret Weapon" laughed all the way to the bank. Two separate plays would have turned a total of \$20,000 into \$31,372 over a total holding period of just six months.
- **28.1% gains while the NASDAQ was sinking** -- If you had moved into cash just before the huge Nasdaq

drop that occurred between October 31 and February 6, you'd have done well to avoid that harrowing 20% decline. But -- and this may shock you -- *by using the "Secret Weapon" I'm about to describe to you, you could have not only avoided those losses... you could have actually brought home 28.1% profits while the NASDAQ was tanking.*

So you can see just how powerful this Secret Weapon can be...

By taking advantage of this one easy-to-use investment vehicle, you can actually generate **DOUBLE** the returns of ordinary investors... on a consistent basis.

But even though this revolutionary investment vehicle packs so much punch... most individual investors have never even *considered* using it.

You see -- until now -- this Secret Weapon essentially has been used almost exclusively by hedge fund managers and other market insiders.

But no more.

The Revolutionary Trading Vehicle that Helps Produce Consistent Double-Digit Profits

I've written this letter to show you exactly how this "Secret Doubling Weapon" works... and to explain -- in plain English -- how you can put this powerful institutional tool to work for you beginning *right now*.

As a matter of fact, I've already gotten started...

You see... I've been helping a select group of investors use this weapon to rake in ***quick, double-digit gains over and over again***... in just a few minutes each week.

Over the past 12 months alone, we've cashed in on a slew of short-term winners, such as...

- A ***fast-moving 8.0% return*** on a mid-cap play in only 2 weeks
- ***13.8% profits*** on an oil & gas trade in just 2 months
- Quick, one-month ***gains of 11.1%*** on a solid energy play
- A ***one-month, 10.0% winner*** in gold
- ***Three-week returns of 27.0%*** on an easy-to-follow China recommendation
- And ***11.5% gains in just 1 week*** while the NASDAQ was in a nosedive!

Like I said -- that's just an abbreviated list of some recent winners my readers and I have cashed in on... during a time when virtually everyone else was getting clobbered.

And since I began using this Secret Weapon for this small group, we've been able to rack up short-term gains of 26.83% and 66.27% during a three-month period when the Dow lost 10.3%!

“ All employ... techniques that previously had been available only to high-end investors through hedge funds and sophisticated

Today I'm writing to explain just how easy it is for you to join this highly successful group -- and to help you begin putting Wall Street's "Secret Doubling Weapon" to work for you *right now*.

My name is Doug Fabian -- and as a *Making Money Alert* reader or subscriber to one of my newsletters, you may already be familiar with the good work my family and I have been doing for individual investors for more than 30 years.

financial advisers. ”

—Kiplinger's,
November 5, 2007

But today we're clearly in the midst of one of our most challenging markets in years.

That's why it's more important than ever that each of us takes advantage of every last tool in the box when it comes to making money in the months ahead.

And now it's time for you to get in on the action by using...

Concentrated "Bets" Designed To Generate Extraordinary Returns

So just what is this powerful -- yet easy-to-use -- investment vehicle that allows investors to make consistent profits in *every* market?

It's a specific type of exchanged traded fund known as a **leveraged ETF**... and believe me, these funds pack a remarkable wallop.

You may already be familiar with ETFs -- in fact, you might even have a few in your portfolio.

But chances are, your exposure to leveraged ETFs has been limited -- which means you've been leaving money on the table. *Until now...*

You see, leveraged ETFs came into existence just a few years ago -- and already they've become something that hedge fund managers swear by.

"After being on the market for just 11 weeks, a line of leveraged and inverse exchange-traded funds have accumulated more than \$1 billion in assets." --*TheStreet.com*, October 3, 2006

So why have institutional investors warmed to this relatively new investment vehicle so quickly?

According to Marketwatch.com, ***"Institutional investors are demanding these unique funds to enhance sector returns and for hedging strategies. That can work for you as well."***

That's because leveraged ETFs are designed to magnify your returns from a particular index... and provide a valuable hedge in difficult times.

In other words, we're talking about a powerful, easy-to-use investment tool that packs the potential for exaggerated short-term returns.

Why an Up-and-Down Market Actually Works in Your Favor

Now before I go any further, I should address the question that is likely on your mind right now:

Doesn't increased leverage also mean increased risk?

Not exactly -- and here's why...

“ They give investors

We're using leveraged ETFs as just one part of our overall approach -- an approach that includes the use of stop losses to

instant leverage in a way that was not available in the past. ”

**—Investopedia.com,
June 1, 2007**

minimize our gains while at the same time letting our winners run.

In other words, when used properly -- and in conjunction with our simple instructions -- leveraged ETFs make for a powerful, short-term trading tool that provides the ability to pounce on *specific* short-term profit opportunities.

And we're doing this in one of the most turbulent markets in recent memory...

In the 91 trading days between November 1 and March 13, the Dow finished with a gain or loss of greater than 100 points 47 times... **and with a gain or loss greater than 200 points 23 times.**

That means we've seen a day with a 200-point swing every 3.9 days since the beginning of November.

And an up-and-down market -- such as the one we're clearly in right now -- presents investors who know how to properly use this Secret Doubling Weapon with a slew of money-making opportunities.

And what about the risk?

It's true that when most investors leverage their investments, they're also increasing their risk.

But in our case, we're taking carefully-measured, short-term "shots" at a specific target. And by using strict stop-losses to limit our downside risk, you know precisely what your exposure is with each trade.

And the "risk" of a declining Dow or NASDAQ is actually no risk at all -- as a matter of fact, it's something we actually use to our advantage.

Here's how it works...

On the "long" side, leveraged ETFs are set up to double the performance of a market index on a given day.

So if you're confident, for example, that the NASDAQ is going up... a leveraged ETF would provide you with 2% gains for every 1% jump in the NASDAQ.

But here's where it gets interesting -- particularly in today's market...

On the "short" side, leveraged ETFs are designed to rise 2% for every 1% decline of the index being tracked.

“ ... a leveraged ETF that returns twice that of the S&P 500 would have generated a return of more than 650% from 1990 through May 2006. ”

**—Forbes.com,
September 2007**

This gives investors like you and me the ability to add leverage to our investments easily. And, more importantly, these leveraged ETFs provide an easy way to pile up double-digit profits regardless of the overall direction of the market.

Leveraged ETFs are like "concentrated bets" that allow you to take maximum advantage of specific market opportunities.

That's why leveraged ETFs have quickly become the "Secret Doubling Weapon" of institutional investors -- and for good reason...

A gain of 650% is extraordinarily powerful -- in fact, it's enough to turn a \$20,000 investment into \$150,000.

Best of all, I've found a way to generate consistent, short-term profits by using leveraged ETFs. Read on and you'll see why I call them...

The Porsche of Investment Vehicles

Listen... I'm not the only one who has discovered the raw, profit-boosting power of this relatively new investment vehicle.

- In May 2007, the *Wall Street Journal* said that these "**super-charged**" vehicles "**have become one of the ETF world's biggest success stories.**"
- "**Their ability to post outsize returns regardless of market conditions is a powerful calling card,**" said *SmartMoney.com* in January 2008.
- *Kiplinger's* praised leveraged ETFs for employing "**techniques that previously had been available only to high-end investors through hedge funds and sophisticated financial advisers.**"
- And no less an authority than the *New York Times* summed it up perfectly by saying these instruments are "**intrinsically appealing to frequent traders, including those eager to make leveraged bets on the direction of the stock market.**"

“ So-called leveraged ETFs... have become one of the ETF world's biggest success stories, with more than 50 launching in the past year and \$6 billion in assets. ”

—*Wall Street Journal*,
May 26, 2007

Now before I go any further describing how this Secret Doubling Weapon actually works -- let me tell you more about just how much money you stand to make by using leveraged ETFs.

By using this powerful vehicle -- a type of investment specifically designed to produce **exaggerated returns** -- it's relatively easy to pile up *multiple* profits of 10%... 25%... 50%... even 100% or more in just a matter of weeks.

It may sound too good to be true but I can assure you -- hedge fund managers and Wall Street "fat cats" have been taking advantage of this remarkable tool ever since it hit the market in June 2006.

In just a moment, I'll tell you how you can begin putting leveraged ETFs -- the Secret Weapon of Wall Street's fat cats -- to work for you immediately.

But first let me explain why this has all been kept secret...

"Big Money" Has Kept This One Close to the Vest... and With Good Reason!

So why has Big Money's Secret Weapon been kept so closely guarded?

It's simple -- it's all about the money.

Think about it.

If you were to walk into the offices of any large brokerage firm right now, I bet you'd hear plenty about how that firm could help you with annuities... mutual funds... or even a fully managed stock portfolio.

But ask them about ETFs -- and in particular **leveraged ETFs** -- and you're likely to be shown the door.

Why is that?

That brokerage firm can't make nearly as much money from an ETF investor as they can from someone who invests in more "traditional" (read: expensive) investment vehicles.

So Wall Street would just as soon you not discover that you can make consistent, rapid-fire profits using exchange traded funds.

But it's too late now -- the cat's out of the bag.

How to Profit in any Kind of Market... Without Giving Wall Street a Huge Slice of the Pie

Just how lopsided has the advantage been on the Big Money side?

As of December 2007, **exchange traded fund assets** in the United States alone checked in at a whopping **\$608.4 billion**.

But *more than 80% of all the money in those ETFs is from Big Money* -- I'm talking about institutional investors... accounting for more than \$480 billion.

And according to Morgan Stanley, the global market for ETFs will zoom to \$2 trillion in 2011 -- up from roughly \$800 billion in 2007.

But with the overwhelming majority of the money in ETFs coming from institutional investors, one thing is very clear: **the Big Boys of Wall Street want to keep this "Secret Doubling Weapon" all to themselves.**

After all... we're talking about an investment vehicle so powerful, it allows you to...

- Profit in any kind of market -- meaning your money is always working for you...
- Profit without forking over outrageous management fees along the way...
- And leveraged ETFs -- when used properly -- allow you to pinpoint specific short-term profit opportunities... even in the midst of a turbulent market.

And here's the best part: putting this powerful weapon to work for you is easy...

Introducing *ETF Trader*

Earlier in this letter I said that leveraged ETFs were the "*Porsche of investment vehicles.*"

But there's more to the story than just the vehicle.

You see -- in order to be successful, you need much more than an impressive set of wheels.

Is the *ETF Trader* Right For Me?

I'll be honest...

As an editor who has been closely associated with "safety" and wealth

Most importantly, you need superior knowledge, experience and discipline in order to "win the race" on Wall Street.

This unique opportunity available to investors like you and me with exchange traded funds -- and leveraged ETFs in particular -- is the driving force behind my breakthrough trading service.

*Simply put, **ETF Trader** is a one-of-a-kind trading service that uses today's most revolutionary investment vehicle to give you quick double-digit gains (and sometimes triple-digit gains) over and over again, in just a few minutes a week.*

Let me take just a moment to show you how this service can help you...

Make Consistent Profits of 25%... 60%... 115% or More -- Using the World's Most Powerful Trading Vehicle

My **ETF Trader** service is actually based on a system with nearly three decades of proven success behind it.

***New York Times* says they are: “ intrinsically appealing to frequent traders, including those eager to make leveraged bets on the direction of the stock market. ”**

Way back in 1977 my family began publishing the revolutionary investment newsletter -- *The Telephone Switch Letter* -- to help investors capture short-term market trends using no-load mutual funds.

preservation... I acknowledge that my **ETF Trader** may not be right for everyone.

That's because -- by its very nature -- a trading service like my **ETF Trader** carries more risk and requires more attention than a newsletter that focuses more on long-term investments.

The reason I feel confident in my **ETF Trader** is simple:

I believe strongly that it's possible to make significant profits -- on a consistent basis -- in any market climate.

So while some investors feel -- perhaps rightly so -- nervous about the market turbulence we've been experiencing for months... I view it as an opportunity.

Yet it's an opportunity that should not be approached recklessly.

But if you're the type of investor who thrives on consistent, short-term double-digit winners... then I urge you to sign up for my **ETF Trader** service today.

Ever since then, I've worked to perfect a clear-cut indicator of future stock-market direction. The market barometer I use today is

a turbo-charged derivative of the trend-spotting formula we first discovered 30 years ago.

I call it my **Market Trend Indicator**. This powerful tool consists of both technical and fundamental analysis. It helps me accurately determine the direction in which specific industry sectors and foreign markets are most likely to trend in the weeks ahead.

When a sector is poised to move up significantly, the **Market Trend Indicator** tells my subscribers and me the optimal entry point to jump in. And when that trend is about to reverse itself -- the Indicator provides us with the optimal exit point... which helps us maximize our profits.

- ➔ **STEP 1.** Identify sector and market direction using a precise combination of technical and fundamental analysis...
- ➔ **STEP 2.** Proprietary indicator identifies "best of the best" opportunities and suggests optimal entry points...
- ➔ **STEP 3.** Our comprehensive ranking of available ETFs is introduced, allowing us to identify specific opportunities for leveraged profit

Using the **Market Trend Indicator** has worked like a charm for us since we pioneered it way back in 1977. In fact, an initial investment of \$10,000 would have grown into \$326,528 following our advice over this time.

And now that a powerful trading vehicle like the leveraged ETF -- **Big Money's Secret Weapon** -- has come into play... our profit potential is stronger than ever.

Simply put... I'm still using the same Fabian Plan that has made millions for investors just like you for the better part of three decades.

It's just that, in this case -- I've found a simple way to make that plan run much, much **faster** with...

The ETF Advantage

It's not even close.

Exchange traded funds beat out stocks and "traditional" mutual funds in nearly every way you can think of. For example...

- **ETFs are dirt-cheap.** While the average actively-managed mutual fund charges you 1.56% a year, ETFs average just 0.36% in expenses. Even index funds are no match for these skinflints. A typical S&P 500 fund carries a 0.30% expense ratio. The ETF equivalent from iShares costs just 0.09%. Investing doesn't get any cheaper than that.
- **ETFs offer lower risk through diversification.** When compared to individual stocks, ETFs offer the supreme advantage of diversification. Because ETFs are often diversified throughout an entire sector, they're protected from the risks associated with betting on individual companies -- risks such as management scandal and poor earnings news that can wipe out as much as 20% of your individual stock investment in a single day. But with ETFs, your investment is spread out... and your risk is dramatically lower.
- **ETFs are tax-smart.** Since ETFs represent established benchmarks such as the S&P 500 and the Nasdaq 100, they have much lower turnover than actively-managed funds. Capital gains distributions are so negligible you barely have to think about them.
- **ETFs are remarkably flexible. ETFs can be shorted, margined and optioned.** Try doing that with a mutual fund! Not only do ETFs invest in different sectors within the U.S., but they also invest in dozens of countries allowing you to easily select a particular country. What's more -- unlike mutual funds -- you can buy and sell ETFs at any point in the trading day.
- **ETFs are perfectly transparent.** When you buy an ETF you always know exactly what you own. Their holdings are fixed and clearly listed when you buy in.
- **ETFs are 100% scandal free.** Unlike most mutual funds -- or individual companies -- ETFs are objectively managed so there is no opportunity for criminal shenanigans. You'll never hear about an ETF manager allowing a handful of big investors to profit at smaller investors' expense -- because there is no manager. And you'll never hear of a nightmare accounting scandal slashing 20% or more from an ETF's value in a single day.

“ The first mutual fund, MFS Massachusetts Investors Trust, was created in 1924, but even the Roaring '20s didn't get the number of mutual funds over 10 in the first five years. It took 56 years before the number of mutual funds reached the 542 that ETFs have reached in only 14 years. ”

**—Boston Globe,
August 19, 2007**

Bottom line: ETFs give you the advantages of individual stocks AND mutual funds -- including speed, flexibility and diversification -- but the disadvantages of neither.

Given the extraordinary profit potential of Big Money's Secret Weapon -- and the obvious advantages of investing in ETFs -- I doubt I'll ever invest in individual stocks or "traditional" mutual funds again.

And if you're serious about raking in consistent, short-term trading profits then I suggest you join me.

How to Get Started Making Rapid-Fire Profits *Right Now*

As a loyal Fabian subscriber, you already know that making investing easy has always been a priority of mine.

That's why I've made my ***ETF Trader*** service as easy to use as possible. Here's how it works...

My staff and I do all the work for you. We track every single ETF in the world and we use our proprietary indicators to help establish a direction and our money-making recommendations.

When you become a subscriber to my ***ETF Trader***, you'll automatically receive an e-mail from me every Monday -- my ***ETF Trader*** Hotline -- that details my outlook for the week and spells out what action you should take.

Each hotline fully explains any new trade recommendations -- and tells you precisely how to execute them.

The instructions you receive are so clear you can dictate them over the phone to your broker -- or do it yourself in a snap.

Also... the very moment a position has reached its peak profit, I'll send you another Hotline e-mail that explains my sell recommendation. I can assure you... you'll never be left out in the dark.

In addition, you'll have 24/7 access to my subscribers-only website, where you'll be able to immediately check out our current hotline advice -- as well as our complete archives.

And once you get started... you'll immediately join a successful group of investors who has already been raking in gains like these...

- **8.0% on UltraShort MidCap 400 ProShares (MZZ) in only 2 weeks**
- **13.8% on PowerShares Dynamic Oil & Gas Services (PXJ) in 2 months**
- **11.1% on Energy Select Sector SPDR (XLE) in 1 month**
- **10.0% on streetTRACKS Gold Shares (GLD) in less than 1 month**
- **27.0% on iShares China 25 Index (FXI) in only 3 weeks**
- **11.5% on UltraShort QQQ ProShares (QID) in just 1 week!**

What You Get With Your *ETF Trader* Membership

- **Instant Buy Alerts** -- The moment I identify a play, you will receive an immediate Buy Alert via e-mail with specific easy-to-follow instructions -- as well as what portion of your ***ETF Trader*** portfolio you should allocate to it -- that you can relay directly to your broker or enter the trade online.
- **E-mail Sell Alerts** -- Any time we need to exit a position, you will receive a Sell Alert. This way you will always know when it is time to take profits off the table or when to cut a small loss.
- **Weekly Hotlines Updates** -- You will also hear from me each Monday and receive a complete review of every open position, what action(s) to prepare for the week, and guidance on what to watch in the markets.
- **Members-Only Website and Free Reports** -- You'll receive exclusive, members-only access to the ***ETF Trader*** section of Fabian.com. I have several special reports immediately available there to get you quickly up-and-running to make money with us, including my simple 4-Step "ETF Action Plan."

It Doesn't Get any Easier than This!

Now... in order to help you start taking advantage of the enormous potential of **Wall Street's Secret Weapon** right away, I'm going to do three things...

1. I'm going to offer you a *discounted rate* on a subscription to **ETF Trader**...
2. I'll also offer up the most *flexible payment option* I've ever offered, and...
3. I'll even go so far as to **assume 100% of the risk** for your subscription.

“ It doesn't have to be difficult anymore -- for me, the new specialized ETFs take away the excuses. ”

—*TheStreet.com,*
April 13, 2007

Here's what I mean...

I've seen trading services offered up for all sorts of crazy prices these days -- with prices reaching as high as \$5,000 or even \$10,000 in some cases.

Even though the profit potential associated with my **ETF Trader** service is far better than most of the high-priced services I've seen... I'm still not going to charge \$5,000 for a subscription.

In fact, I won't charge anywhere near that price.

Now the normal price for a one-year subscription to **ETF Trader** is \$1,250.

But as a loyal Fabian subscriber, I'm offering a special, discounted rate of just \$995 per year -- when you act now.

And even with that discounted rate, I realize -- especially now -- that \$995 can be a lot of money to plunk down all at once.

So I've arranged for a convenient quarterly billing program that allows you to pay your subscription fee in quarterly installments of just \$275 each.

But even though that deal should be sweet enough, I'm still willing to go one step further...

Sign up Today and I'll Assume 100% of the Risk

Let me be perfectly clear -- my **ETF Trader** service is not for everyone.

If you're not comfortable with the kind of fast-moving profits I described earlier... then perhaps it's best you stay away.

But for those of you comfortable with the prospect of exaggerated gains -- regardless of which way the market is headed -- then I'd like to make it easy...

Sign up for the ETF Trader right now and I'll assume 100% of the risk. You're backed by our

Make Consistent, Double-Digit Profits from *ETF Trader's* Four "Focused Bets"

1. We'll look for short-term swings in the S&P 500 and Nasdaq 100... and we'll use leverage to profit from rising or falling prices.
2. We'll identify specific sectors that are outperforming the general market... and we'll cash in on reversals in price change and momentum.
3. We'll spot emerging trends that catch most investors by surprise.
4. And we'll take advantage of bear markets and downtrends that offer us the chance to profit by using funds designed to produce the inverse performance of an index.

DOUBLE-GUARANTEE.

GUARANTEE #1: If, for any reason, my **ETF Trader** does not prove to be an invaluable financial asset to you, I will promptly return every penny of your money.

Simply drop me a note within the first 60 days of your subscription and I'll send you a prompt refund of 100% of your subscription fee -- **no strings attached.**

GUARANTEE #2: If you decide to cancel after the first 60 days, I guarantee to send you a refund for the balance of your subscription.

That way, all of the risk is on my shoulders -- not yours.

What could be more fair than that?

So let me recap...

- My **ETF Trader** service is the only one of its kind that combines the power of Big Money's Secret Weapon -- an investment vehicle with unmatched potential -- with a methodology backed by a 30-year history of success...
- As a loyal Fabian subscriber, you're entitled to receive my **ETF Trader** service at roughly one-fifth the price other publishers are charging for their "elite" trading services...
- And what's more -- if you act now -- I'll assume 100% of the risk and offer up a full refund of your entire subscription price for a full 60 days. Even after the first 60 days, you get a refund of the balance of your subscription.

In return for offering up such a one-sided deal, I only ask one thing in return...

Please act today!

With every one-day swing of 300 Dow points, the danger only increases for those investors who brave this market alone.

By acting now, you'll not only put Big Money's Secret Doubling Weapon to work for you immediately... you'll also enjoy the security of knowing you've joined a team with a history of success that stretches over three decades.

Signing up couldn't be easier -- just click on the "**Subscribe Now**" button below. Or, if you prefer, you can call us toll-free at 1-800-950-9262.

[Subscribe Now!](#)

But please... do it today!

Sincerely,



Doug Fabian
Editor, **ETF Trader**

P.S. Isn't it time you used Big Money's "Secret Doubling Weapon" to start raking in consistent, double-digit profits... in any kind of market? Remember -- you can start cashing in today... and I'm happy to assume 100% of the risk.

P.P.S. My next ***ETF Trader*** Hotline is scheduled for release this coming Monday -- make sure you click on the button below right away in order to ensure you're a part of the action.

SUBSCRIBE NOW