

**HOT**Stocks

Michael Williams  
**MARKET MOVERS**  
 ACHIEVING YOUR FINANCIAL OBJECTIVES

# “HALLIBURTON CONVINCED ME”



## A MESSAGE FROM MICHAEL WILLIAMS

*Editor and Publisher*

At *Michael Williams Market Movers*, we keep our finger on the pulse of change... in commerce, communications, and digital opportunities way before other investors ever hear about them.

*(more on page 1)*

**HOW ONE LITTLE-KNOWN EXPLORATION COMPANY COULD TURN \$10,000 INTO OVER \$140,000 OR MORE BEFORE DECEMBER 31, 2004!**

By Michael Williams, Editor, *Michael Williams Market Movers*

When I read the initial reports on a virtually unknown Texas oil & gas company's prospects I was impressed. One highly respected analyst said this company was sitting on “the next giant field discovered in the U. S....reserves are expected to be 200 billion cubic feet.” That's \$1.23 billion in natural gas! ***BUT...***

When Landmark (a Halliburton subsidiary) released its 76 page commissioned report estimating reserves at this property could be over 525 billion cubic feet — more than doubling earlier estimates — I was convinced this little company's shares were the most undervalued on the market!



“I'm quite surprised at how little attention the natural gas problem has been getting, because it is a serious problem.” - *Alan Greenspan*

Dear Investor:

I'm writing you today to tell you the inside story of a little-known company that is – quite literally – sitting on a fortune.

Investors who get in early on this extraordinary opportunity – a little-known stock trading for under \$2.00 per share – stand to make a fortune.

What makes this opportunity

*(continued on page 2)*



# A MESSAGE FROM MICHAEL WILLIAMS

Every few years or so, the “perfect” scenario unfolds for a particular investment. A company may have a great product, for example...and by investing in that company at a time when the market for that product is poised to skyrocket...well, the potential exists for life-altering gains.

My name is Michael Williams, Editor of *Market Movers*, and it’s my job to uncover those overlooked – and potentially “perfect” – opportunities and show my readers how to exploit those situations – and yes, occasionally they’re caused by shortages.

Right now, the market for natural gas is extremely favorable...and that may be an understatement!

Natural gas is currently trading at a price that is more than double its historical average. Projections call for demand for natural gas to continue increasing at a steady rate for the next two decades.

Simply put, natural gas is – at this very moment – the fastest growing major energy source in the entire world.

And the company detailed in this enclosed report – Falcon Natural Gas Corp. (FNGC) – is perfectly positioned to take advantage of this remarkably favorable situation.

## Why settle for “boring” 25% returns?

There’s nothing wrong with earning a 20% or 25% return on a stock, but at *Market Movers*, modest profits don’t get our blood racing or our pulse pounding.

My subscribers and I are addicted to the thrill of home runs: buying a small, undiscovered company and watch-

“ Getting in on the ground floor of profit-making change is what we do best. ”



ing its share price go through the roof! That’s why I think you will be interested in reading more about my current pick, Falcon Natural Gas Corp. (FNGC), an emerging company that is about to become a major player in the energy market.

How do you separate the “wheat from the chaff” with exploration stocks? By remembering that winners outperform the market for five very specific reasons. *IT’S NEVER ACCIDENTAL.*

1. We look at a company’s leadership. Are they experienced and have they proven their skills at other companies? Great geological talent is critical if a company is going to make a major discovery. That’s why some geologists become “stars”: They’ve got a track record for finding HUGE deposits of minerals or oil and gas – and a smart resource company makes sure it has at least one geologist who produces results.

2. Are their future earnings robust, yet currently priced well below (up to 80%) their fair value? Most of our stocks are either selling at a deep discount to their net current asset value, or their P/E is reasonably priced within the average range for their sector.

3. Do they have a sound business plan? Without the right directions you can never get to where you’re going. The best properties are in the center of the action. Mining or oil and gas, it makes no difference. Go where the action is, and the odds of finding something BIG improve enormously. A junior company must have great properties – and as you’ll see in the enclosed report, Falcon’s East Bob West Prospect absolutely qualifies as a “great property.”

(continued on page 13)

so unique? The answers are simple...and once you add them up you'll likely come to the same conclusion that I have: that this investment opportunity is without question the single most exciting natural resource play that has come along in years. Here's why:

This company is in the natural gas exploration business...and natural gas is – as I'll explain in a moment – the fastest growing major energy source in the world...

Not one but TWO independent analysts widely acknowledged as the best in the field have confirmed that the company's current project is likely a "major gas discovery."

The price of natural gas has risen to over \$6 per MCF (thousand cubic feet) – that's a gain of more than 100% since 1999. Those prices are expected to continue rising in the months and years ahead... making the potential of this company's discovery that much greater.

Lastly, the management team behind this company is as good as any you'll find; their experience in the oil and gas industry is unparalleled.

For all those reasons – and more which I'll tell you about in a moment – I am absolutely convinced that...

**A \$10,000 investment in Falcon Natural Gas Corp. (FNGC) could be worth over \$140,000 in less than one year!**

Before I tell you all the juicy details as to just why this opportunity is the greatest resource of its kind to come along in 20 years, let me start by telling you everything you need to know in less than sixty seconds:

According to Don W. Frazier – an independent geophysicist (commissioned by Falcon Natural Gas Corp.) with more than 40 years of experience evaluating oil and gas prospects – Falcon Natural

**NAME OF STOCK:**  
**Falcon Natural Gas Corp.**

**SYMBOL:**  
**OTCBB: FNGC**

**PROJECTED PRICE:**  
**\$5.00 - \$8.00 within 6 months**  
**\$10.00 - \$15.00 within 1 year**

**RECOMMENDATION:**  
**STRONG BUY**



## **FALCON NATURAL GAS COULD BE THE NEXT \$3 BILLION NATURAL GAS STOCK**

- 1** Two independent analysts have confirmed that the potential exists for between 200 and 528 billion cubic feet of natural gas to be discovered...
- 2** Using current natural gas prices that could mean a total value of between \$1.23 billion and \$3.26 billion!
- 3** Both price and demand for natural gas are expected to continue rising...natural gas is the world's fastest growing major energy source.
- 4** Falcon's solid management team - with decades worth of experience - has a proven history of delivering results for shareholders.

Gas is sitting on what “will most likely be the next giant field discovered in the U.S...Reserves are expected be 200 billion cubic feet.”

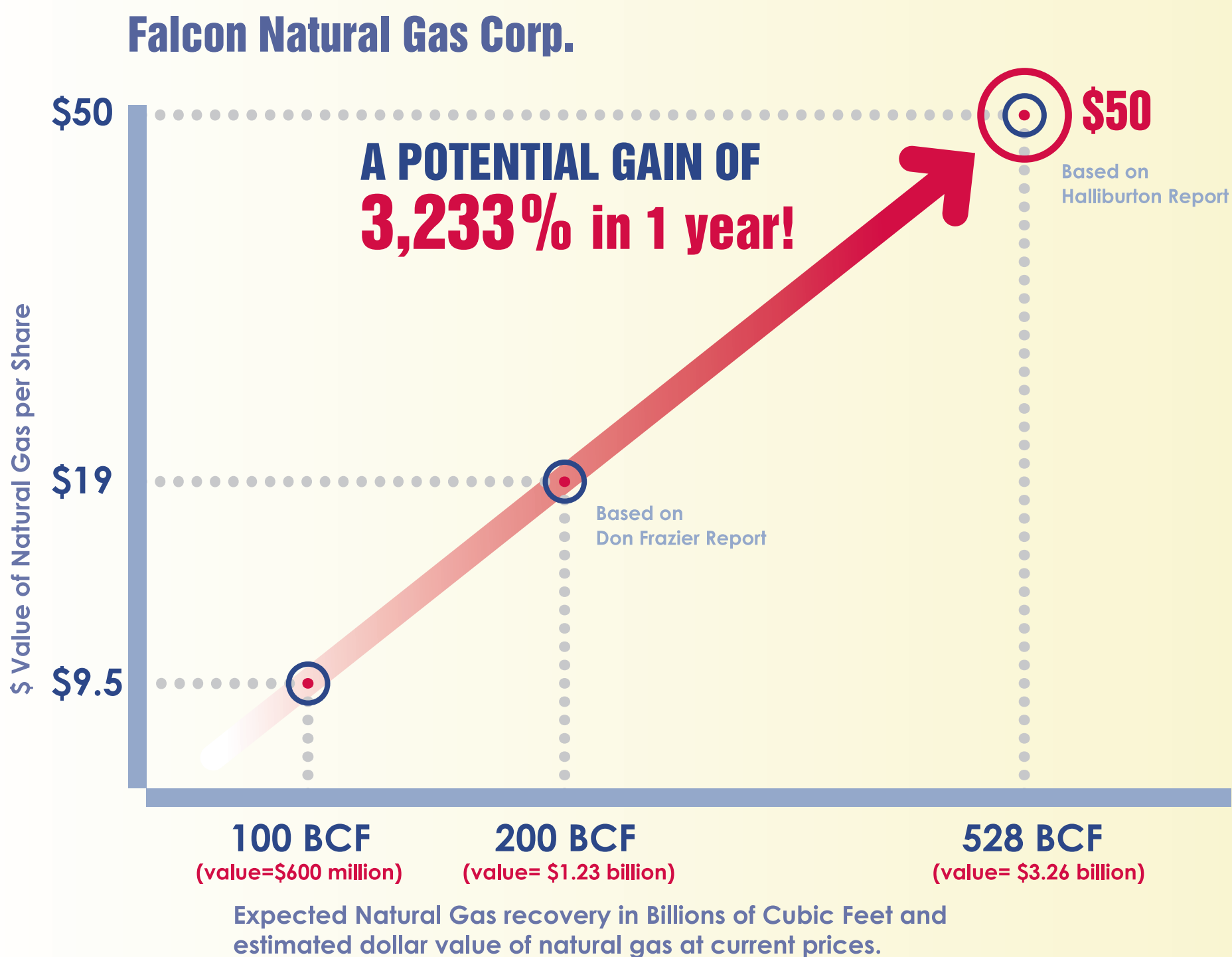
Here’s what that last sentence actually means:

Don Frazier – a man with over 40 years of experience as a licensed geophysicist with ‘majors’ such as Texaco – says that reserves for this prospect are estimated at 200 BCF. 200 BCF – using today’s price for natural gas – translates into over \$1.23 billion that Falcon is potentially sitting on!

A second commissioned report of Falcon’s prospect – this one submitted by independent analyst Landmark, a Halliburton Company – estimated the potential recoverable reserves for Falcon as being up to 528 billion cubic feet (BCF).

Let me break that down for you in the simplest way:

A discovery of 200 billion cubic feet – at the current natural gas price of \$6.17 per MCF – would mean a potential valuation of \$1.23 billion dollars... or, put another way, this discovery would be worth



This chart, based on the commissioned evaluation by 2 independent analysts, estimates Falcon’s property to contain between 200 and 528 BCF. If Falcon only discovers 100 BCF (1/2 the lowest estimate) that would still translate into roughly \$9.50 worth of natural gas per share (a gain of 533%).

\*All figures are based upon current natural gas prices as of this writing.

approximately \$19 per share. All for a stock that's currently trading for less than \$2.00 as of this writing!

A "best case" discovery of 528 BCF – again, using today's natural gas price of \$6.17 – would mean a valuation of a staggering \$3.26 billion...or \$50 per share (see chart on opposite page)!

Even if we were to look at a scenario where the discovery – in spite of the opinion of two independent experts – turned out to produce just 100 billion cubic feet, that would still translate into \$615 million...or roughly \$9.50 per share on a stock currently trading for less than 15% of that amount (not bad for a "pessimistic" scenario, is it?).

This evaluation from Landmark — a Halliburton company — is significant for two reasons. First, it provides confirmation that the prospect is indeed significant.

Second, as a wholly-owned subsidiary of Halliburton, Landmark's report carries significant weight within the oil and gas industry. Halliburton (NYSE: HAL) is the world's largest oil services company, with revenues of over \$16 billion in 2003. Current Vice-President Dick Cheney is a former Chairman of the company.

Simply put, Halliburton is the leading authority — and most important player — in the oil services industry. It would be impossible for Falcon to receive a more important third-party verification of its prospects than this one... which estimated the discovery could be as large as 528 billion cubic feet — roughly \$3 billion at today's prices!

## **Rising Prices — and Demand — For Natural Gas Create An Outstanding Market Environment**

One of the most attractive things about Falcon Natural Gas Corp. is that the timing of their upcoming exploration program could not be better.

Oil and gas prices around the world are now trading well above their historical averages. And



## **Let AMERICA'S ENERGY CRISIS FUEL your STOCK PORTFOLIO**

Falcon's exploration program is being launched at a time when oil and gas prices are trading high above historical averages.

What's more, demand for natural gas from ALL market segments is expected to continue growing during the next two decades, producing a favorable environment in which gas exploration and production should flourish.

- According to the Energy Information Administration (EIA), world gas consumption increased at an annualized rate of 2.2% between 1992 and 2002.
- The EIA expects global gas production to continue climbing – rising 2.8% annually – until 2025.
- This 2.8% annual rise compares favorably with projected annual growth rates of 1.8% for oil consumption and 1.5% for coal, meaning...
- Natural gas will be the fastest growing primary energy source in the world, growing from 24% to 28% of total energy consumed by 2025.

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what's more...demand for natural gas is expected to increase steadily over the next two decades, meaning exploration companies – such as Falcon – should enjoy one of the most favorable environments in market history.

## Rising Demand Means Good News For Natural Gas Investors

According to figures released by the Energy Information Administration (EIA), world gas consumption increased by 2.2% annually during the ten-year period between 1992 and 2002.

This steady increase in global demand is due in large part to three factors – each of which are in no danger of reversing course:

- Improvements in the infrastructure for gas transportation and distribution
- Increased use of gas for power generation
- Stronger demand for environmentally friendlier fuels

Going forward, demand for natural gas is expected to continue rising. The EIA expects global gas consumption to increase steadily – at a pace of 2.8% annually – until 2025. This compares favorably with projected annual growth rates of just 1.8% for oil consumption and 1.5% for coal.

Clearly, natural gas is the way of the future. And natural gas is now poised to take over as the fastest growing primary energy source in the world, growing from 24% to 28% of the total energy consumed by 2025.

## Mexico Leads the Way in Demand for Natural Gas

Over the course of the projection period – roughly the next 20 years – Mexico is expected to see one of the most rapid rises in demand for natural gas anywhere in the world.



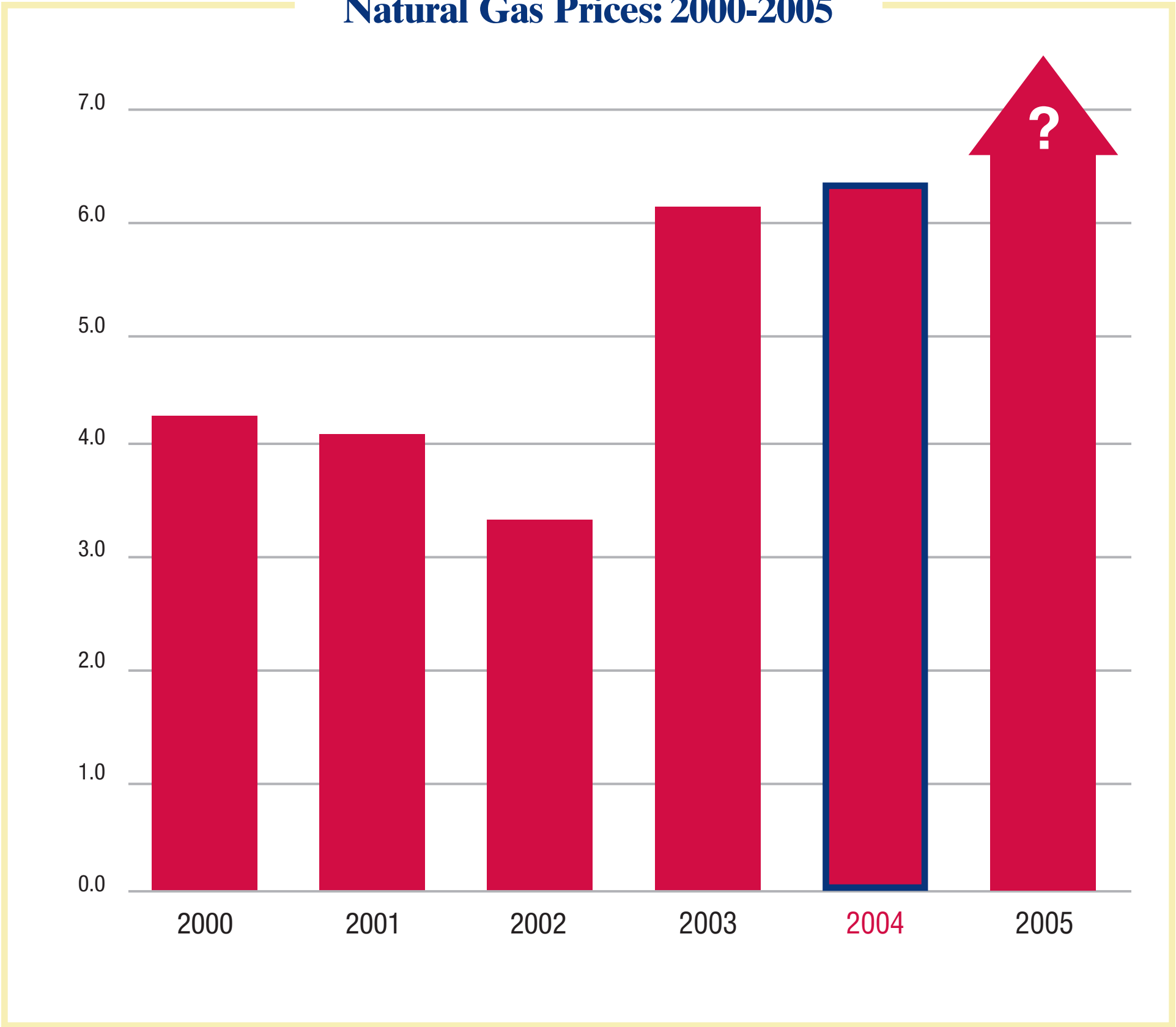
According to the EIA projections, demand for natural gas in Mexico is expected to rise at a rate of 6.1% per year until 2025. Industrial and electric utility sectors are expected to account for much of this massive growth, although some increases in the residential and commercial sectors are also expected.

Why is Mexico so important? Simply put, their growing demands for natural gas are extraordinary...and someone will need to help meet them. Given its close proximity to Mexico, Falcon Natural Gas is in an outstanding position to benefit from Mexico's increasing demand.

## What Does the Future Hold for Natural Gas Prices?

As the chart below shows, natural gas prices have been rising steadily over the past 5 years. And over the past few months, spot gas prices have been trading at levels well over \$6 per MCF and industry analysts expect these prices to continue rising in the short and medium term. Price levels approaching \$8 MCF are not out of the question.

**Natural Gas Prices: 2000-2005**



Given the fact that natural gas is...

- Clearly the fastest growing major energy source in the world...
- The second most important source of fuel in the United States...
- And enjoying the benefits of improving infrastructures and steadily increasing demand...

It is clear that natural gas exploration companies – such as Falcon Natural Gas Corp. are currently operating in one of the most attractive environments in history.

## What Makes Falcon Natural Gas Such A “Strong Buy” For Savvy Investors?

The question as to why Falcon Natural Gas Corp. is such an attractive play is one that is easily answered – with the words of an expert:

“The East Bob West Prospect in Starr Co., Texas, should be a major gas discovery...(Falcon’s prospect) will most likely be the next giant field discovered in the U.S.”

## Inside the East Bob West Prospect

Falcon Natural Gas Corp.’s East Bob West Prospect is a 2,700-acre prospect located in Starr County, Texas, near the Mexican border. This location offers several distinct benefits:

- Close proximity to currently producing large gas fields, such as Bob West Field (expected recovery of one trillion cubic feet of gas or \$6 billion) and Lopeno (expected recovery of 260 billion cubic feet of gas or \$1.5 billion).
- Located in America’s leading oil and gas production area and with close access to Mexico’s rapidly-growing natural gas market.
- Easy connection to the existing natural gas production infrastructure in the Southern United States.



Let me ask you something: What is the single greatest investment success you've enjoyed in your lifetime?

Was it a stock that doubled in a matter of weeks? Or perhaps a long-term play that you received as a "tip" at a cocktail party that wound up making you a few thousand dollars over the course of a few years?

No matter what your greatest investment success is, I'm sure you can relate to the simple idea that makes Falcon such an attractive play: The opportunity to get in – before the masses – on what one expert has said will likely be the next giant gas field discovered in the United States.

But that's not all. Not even close. In fact...that statement is really just the beginning.

Those words – included in Don Frazier's independent report on the potential of Falcon's most significant prospect – are ordinarily about as good as it gets for a prospecting company. But recently, yet another independent research firm not only confirmed the findings of Don Frazier...this consultant actually suggested that the opportunity might be even larger.

I know what you're saying: "How is this possible...and can it be true?"

Allow me to explain why...

## **Independent Consultants Suggest That Falcon's Prospect Is One Of The Most Promising Of All Time**

Natural gas exploration and discovery can be an extraordinarily lucrative business. Large returns can absolutely be realized in a short period of time...if

the results of your exploration prove to be fruitful.

Nothing is for certain in life, of course...and typically, very little is certain when it comes to natural gas exploration. But in the case of Falcon Natural Gas Corp., things are just a bit different.

Falcon Natural Gas Corp. is focusing its natural gas exploration efforts on one particular high-quality property: a 2,700-acre tract of land located in Starr County, Texas known as the East Bob West prospect.

After acquiring the mineral rights to this property, Falcon set about developing a risk-managed drilling program aimed at acquiring 200 billion cubic feet (BCF) of natural gas reserves. But as you're about to see...the potential exists for an even greater discovery.

A 200 BCF discovery – at current natural gas prices – would be worth roughly \$1.23 billion.

Not long after acquiring the rights to the East Bob West prospect, Falcon set about to get independent confirmation that their goal – a discovery of 200 billion cubic feet or greater – was indeed possible.

As I mentioned before, Don W. Frazier – a 43-year veteran of the oil and gas exploration business – came back with independent confirmation that this was indeed possible:

**“ Today's tight natural gas markets have been a long time in coming, and distant futures prices suggest that we are not apt to return to earlier periods of relative abundance and low prices any time soon. ”**

*–Alan Greenspan, Chairman of the Federal Reserve*

“The East Bob West Prospect in Starr Co., Texas, should be a major discovery. The structural attitude of the sands is ideal for entrapment of major gas reserves. Major gas fields lie just to the west and just to the north along the same trapping fault. Reserves are expected to be 200 BCF (value of \$1.23 billion) and can be recovered by drilling 4 to 6 wells.”

*— Don W. Frazier, Geophysicist*



# 5 REASONS YOU SHOULD BUY THIS STOCK

**1.** No less an authority than Landmark (a subsidiary of Halliburton) believes there could be over \$3 billion of gas in Falcon's properties. This could equate to over \$50 per share of gas reserves.

**2.** Don Frazier - a Texas-based Geophysicist with over 40 years experience with majors like Texaco - believes there could be over \$1.23 billion of gas in Falcon's properties. This could equate to almost \$20 per share of gas reserves.

**3.** Natural gas prices have sky rocketed in the past year due to political turmoil in the Middle East and the growing number of new automobiles in the world. Gas prices are expected to continue on the rise in the coming months. Natural gas prices in the past few months alone have gone up over 50%.

**4.** Falcon's prospects are located right next door to one of Texas's greatest natural gas finds with over \$6 billion of gas on one side and \$1 billion of gas on the other side.

**5.** Falcon's President, Alan Aitchison, is a Chemical Engineer, with 20 years experience with major NYSE conglomerates such as: BP British Petroleum (NYSE: BP) whose market cap is over \$196 billion, Brazilian Petroleum Giant, Petrobras (NYSE: PBR) whose market cap is over \$17 billion; and Oil Services Titan, Schlumberger (NYSE: SLB) whose market cap is over \$37 billion, where he has just left a key management position in Colombia, Latin America's oil and gas heartland, to run Falcon Natural Gas Corp.

Then in June of 2004, a second independent analyst confirmed the enormous potential of Falcon's East Bob West Prospect.

No less an authority than Landmark – a Halliburton Company – came to the conclusion that the potential of the prospect was “considerable”...with “potential recoverable reserves of up to 528 billion cubic feet.”

I'll repeat that last line for you: potential recoverable reserves of up to 528 billion cubic feet.

So let's do some quick math: If a discovery of 200 billion cubic feet translates into \$1.23 billion worth of potential for Falcon...that means that 528 billion cubic feet would translate into a staggering \$3.26 billion!

But that's not all. You see, the geophysicists from Landmark (a Halliburton Company) also came to this conclusion:

“Landmark geophysicists, weighing all the risk parameters, gave a probability of 1 in 5 of a successful well, a probability that is considered very good in the industry for an exploration well.”

– FNGC Press Release, 6/29/04

So let's sum this up...

- One independent analyst with over 40 years worth of experience concluded that Falcon is potentially sitting on a reserve of 200 billion cubic feet worth of natural gas.
- A second independent analyst, a Halliburton Company no less, went so far as to say that there may be the potential for up to 528 billion cubic feet within the East Bob West prospect.
- The Halliburton Company went on to suggest that there was a “good probability” based on industry standards that Falcon's exploration would prove to be successful.



# Energy Stocks are producing **BIG GAINS**

**Double Eagle Petroleum**

up over 300 %

**Ultra Petroleum**

up over 400%

**Blue Dolphin Energy**

up 600% in six months

**Meridian Resource Corp**

up over 600%

**Enterra Energy**

up over 800% in two years

**Patina Oil & Gas**

up 2,000% in five years

Now let's revisit that question I asked you a few moments ago: What has been your single greatest investment success to date?

Now ask yourself: How would that success compare to an opportunity – described by Landmark as having a “good probability” for success – that could deliver...

- A return of \$100,000 to \$140,000 for every \$10,000 invested...in the most conservative scenario suggested by two independent analysts?
- \$50 per share worth of natural gas...for a stock currently trading at less than \$2.00?
- One of the largest discoveries in this nation's history of the fastest growing energy source in the world?

I'll tell you precisely how you can take advantage of this remarkable opportunity – before it's too late – in just a moment. But first, I feel it's important to point out that Falcon has one other significant piece of the puzzle that helps ensure success in this industry...

**“ The U.S. has never previously experienced a mismatch between supply and demand (of natural gas) of this magnitude, persisting for such a sustained period. ”**

*–Andrew Weismann,  
Energy Ventures Group*

## **A Sound Management Team with Decades of Experience... All Over the World**

In order for any exploration company to be successful, sound management — and solid leadership — must be a significant part of the equation.

Falcon's management team has decades of combined experience in oil and gas exploration and production. They have worked in nearly all of the world's most important oil producing areas, including the UK, North Sea, Norway, South America and North Africa.

They have also worked with some of the major players in the industry — a virtual All Star team of the best in natural resources, such as British Petroleum, Schlumberger and Petrobras. And each member of Falcon's management group has an outstanding track record of successful oil and gas exploration, extraction and production:

- Alan Aitchison – CEO & President – Has

# About FALCON NATURAL GAS CORP.

Falcon Natural Gas Corp. is engaged in natural gas exploration and drilling in Starr County, Texas, one of the leading natural gas producing areas in North America.

Natural gas is an extremely valued resource in our society, with global production reaching 248 billion cubic feet per day in 2002.

The company was established in 2003 with headquarters in Houston, Texas. In April 2004, FNGC acquired mineral rights over the 2,700-acre East Bob West Prospect

in Starr County.

In early 2004, FNGC commissioned two independent geological reports to assess the prospect, one of them to a subsidiary of industry leader Halliburton.

Those independent analysts each came to the same conclusion: Falcon's East Bob West Prospect has the potential to be a "major" discovery with reserves as high as 528 billion cubic feet, which equates to \$3 billion at today's prices.

covered every aspect of the oil and gas exploration and development industry in a career that has spanned more than 20 years and literally covered the globe. Alan is a licensed Chemical Engineer from England, and has worked for large multi-national companies such as British Petroleum Exploration (NYSE: BP), Petrobras (NYSE: PBR) and Schlumberger (NYSE: SLB).

- Max Pozzoni – Vice President of Business Development – Brings strong experience working with drilling and production activities of new and mature reservoirs. Max has an MBA from the prestigious London Business School — the world's fourth-best rated business school (ranked higher than even Harvard). Max spent four successful years at Schlumberger, where Max met Alan Aitchison and worked on projects in Texas, New Mexico, California and Latin America. His clients included major American and European players in the energy industry.

## Why NOW is the Time to Invest in Falcon Natural Gas

I should also point out to you – although it seems like a rather obvious thing to say – nothing in life is guaranteed. I can't provide you with any clear-cut guarantee or assurance that the East Bob West Prospect will produce any specific amount

of gas reserves. Nor can I guarantee for you that shares of Falcon Natural Gas will go up by any specific amount.

What I can tell you, however, is that a careful review of Falcon's prospects by two of the most respected independent analysts in the business indicated that there was a strong probability for success...and a likelihood that the discovery would be nothing short of "major."

Based on that analysis – and the fundamentals I have presented for you in this report (including the market for natural gas...the strength of management...and the competitive advantages enjoyed by Falcon) it is my conclusion that the time to invest in this company is NOW!

Opportunities such as this one — a chance to gobble up shares of a stock trading for under \$2.00 that may be on the verge of a *multi-billion dollar discovery* — do not come along every day. In fact, as I said before, the potential associated with this stock makes it the single greatest resource opportunity I've seen in years.

If Falcon's East Bob West prospect turns out to be worth just half of what the most conservative estimate indicates...we're still looking at a stock that could be worth nine to ten times its current value.

But I urge you to take action immediately. A



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**Call 1-800-264-0364 for Investor Info**

simple way to get started is to contact Falcon Natural Gas directly by calling them at 1-800-264-0364 and asking for a complimentary investor's kit or by visiting their web site at [www.falcongas.com](http://www.falcongas.com).

For those of you who wish to take advantage of this extraordinary resource play immediately, of course, you may simply want to give your broker a call today. The best time to invest in a potential high-reward resource opportunity such as this one

is before the masses learn of its potential.

Once that window of opportunity closes on Falcon — and the world learns about their discovery in Texas your chance to buy shares at current price levels will be gone forever!

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4. Out of the few companies that get this far our team then looks over current political, economic and investment trends to make our final recommendations. Social, political and economic trends must be moving in the right direction. Investors must be confident that prices will be heading up, and as the enclosed report details, natural gas prices have never been higher – and demand is expected to continue soaring!

5. Furthermore, ‘hot’ stocks are almost always actively marketed to investors – and everyone benefits because shares are like products: **THEY MUST BE SOLD.**

Every junior resource company should meet this standard – five out of five, nothing less. If a company is weak in any one area, then pass. Don’t even consider it.

As you’ll see from the attached special report, Falcon has a great story to tell – one of the best opportunities to come along in years, as a matter of fact – and they’ll be very aggressive in making sure it gets wide distribution. (After all, what good is an up-and-coming investment if hardly anyone hears about it?!!)

I’d urge you to take a few minutes to learn more about this company, and further investigate its prospects with your broker or investment advisor.

Falcon Natural Gas Corp. (FNGC) has passed our test and we think you will agree that there is plenty of room for growth in this up-and-coming company. Read on to discover for yourself why Falcon Natural Gas Corp. (FNGC) could deliver outstanding profits to investors beginning this year.

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Sincerely,

Michael Williams, Editor and Publisher  
*Michael Williams Market Movers*



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