Doug Fabian Page 1 of 11

This Man Predicted the Market Collapse of '08 Months in Advance...

NOW -- Find out how you can learn first-hand precisely when his amazingly accurate system issues the signal to "Jump Back In"

Dear Fellow Investor,

It's been called the most significant financial crisis since the Great Depression.

Many investors have already lost as much as 50% of their retirement assets to date... and it's not over yet.

But the <u>danger</u> could be over for you -- with just a few simple steps.

Thanks to the man who predicted this market collapse months ahead of time -- and virtually every major market move of the past 25 years -- you can...

- Safely preserve your wealth during this period of historic market turbulence...
- **Rake in solid profits** during the market's decline while taking advantage of powerful new investment vehicles...
- And position yourself perfectly to jump back into the market at <u>precisely the right</u> moment...

You Can't Afford NOT to Know What His System is Forecasting Right Now!

Right now -- even in the midst of a historic market collapse -- it's possible for YOU to **protect your financial** well-being... avoid any further dramatic losses... and actually make money along the way.

In fact, one group of investors -- led by a man with a 30-year history of double-digit gains and accurate bigpicture market forecasts -- recently received this message smack in the middle of the market's historic collapse: Doug Fabian Page 2 of 11

From: Doug Fabian [Fabian@FabiansSuccessfulInvesting.com]

To: Successful Investing Subscriber
Date: Friday, October 3, 2008
Subject: From the Desk of Doug Fabian



Doug Fabian's Successful Investing

"... We sidestepped what was one of the worst quarters in modern market history. This week alone the Dow fell 7.34%, while the S&P 500 tumbled 9.34%. The NASDAQ had a horrible week, crumbling 10.81%... but our investment surged 3.07% this week, bumping our total portfolio performance in this fund to 6.89% since our August 11 purchase."

Legendary financial advisor Doug Fabian steered his readers away from stocks *months* ahead of the historic market decline this fall.

Doug saw in advance that we were facing a full-blown global economic crisis and as a result, he guided readers to safety -- and a two-month, 5.3% profit from one powerful new investment vehicle -- all while the market was in steep decline.

Now I know what you might be thinking...

There are plenty of investment "experts" out there right now claiming that they knew all along the market was going to collapse.

But you and I both know -- <u>claiming to have known after the fact simply isn't good enough</u>. What did they say BEFORE it was too late?

So before I go any further -- let me tell you exactly what Doug has been saying...

The Proof is in the Archives: How Doug Fabian Steered His Readers to Safety and Profits in Advance of "Black October"

Take a look for yourself: Doug Fabian began alerting his *Successful Investing* newsletter subscribers to this crisis as far back as October 2007 -- and he's been right every step of the way...

In October 2007 -- while the Dow was trading at around 14,000 -- Doug issued a warning that would prove to be correct, telling readers he was "worried about the future of economic growth and the very real possibility of a recession in our future."

On January 4, 2008 Doug issued a sell signal -- "Today's terrible December employment numbers puts us that much closer to confirming a serious economic slowdown on the horizon... as a result, we now are recommending that you sell your position in... any domestic equity mutual fund and/or exchange-traded fund you own."

By selling your equities on January 4, 2008 you would have safely avoided the staggering 39.3% drop in the Dow Jones Industrial Average over the next 10 months!

Doug Fabian Page 3 of 11

In **April 2008**, Doug sounded the alarm yet again -- only this time the warning went beyond a simple market call...

"Whether it's an insurance company or a municipality, you now must be on guard and make sure that the financial health of the entities that you are doing business with is sound."

Three months later, IndyMac Bank became the fourth-largest bank failure in United States history... and within two months after that, Merrill Lynch... Lehman Brothers... AIG... and Washington Mutual had all crumbled.

In June 2008, Doug cautioned: "These credit excesses have to be fully worked out of the system, and until they are, I fear more tumult ahead -- particularly in housing and financial stocks."

The Dow Jones Industrial Average opened at 12,306 on the morning of June 16 when that comment was published. Four months later, it closed at 8,175... a drop of 33.6%!

And just this past **September 2008** -- when many "experts" were telling investors that the worst was over, Doug warned, "**We could see another 10-15% decline** in the overall market between now and the election in November."

From September 15 through the market close on Election Day, November 4, the Dow dropped 15.7% -- again... a perfect call!

As you can see -- Doug Fabian was 100% right at every step of the most significant financial event of our lifetime.

And now -- thanks to his stunningly accurate set of market barometers -- he is, without question, the most qualified person to tell you the precise moment when it's safe to enter the stock market again.

That's why it's so important you know what he's saying right now... and in just a moment I'll tell you how you can guarantee you'll be informed the very moment Doug publishes his next piece of advice.

But first -- I must tell you... as impressive as Doug's accurate forecast of the 2008 Market Crash is... it isn't his first amazingly accurate "big-picture" forecast. Not by a long shot...

30 Years of Accurate Forecasts... And Consistent Wealth Building

Since 1977, Doug Fabian -- and his father before him -- have been making accurate "big-picture" investment calls and helping investors just like you build wealth with a simple, conservative approach to investing.

His time-tested approach to investing -- known as the "Fabian Plan" -- was created over 30 years ago when Doug's family began publishing a revolutionary investment newsletter that helped investors capture short-term market trends using no-load mutual funds.

This system -- and the barometers Doug has used to gauge the direction of the market -- is something that has served investors quite well.

Here are just a handful of the Fabian Plan's remarkably accurate market calls from the past three decades...



Sidestepping the Worst Market Decline in History in 2008 -- Doug Fabian steered his followers away from stocks *months* ahead of the historic, five-day 18% decline

About Doug Fabian

Doug Fabian Page 4 of 11

in early October and guided his readers to a two-month, 5.3% profit from a treasury bond ETF -- all while the market was in steep decline.

- ✓ Missing Out on the 2000 Tech Crash -Investment experts predicted the
 technology boom would continue
 indefinitely at the turn of the century. But
 the Fabian Plan's indicators said otherwise.
 In April of 2000, the plan led Doug to sell
 and helped his readers avoid the worst of
 the tech crash.
- ✓ Beating the Bearish Forecast -- Back in January of 1995, dozens of market gurus were predicting a bear market... but the Fabian Plan identified a new uptrend on January 9, 1995. Sure enough, the market soared through September and let subscribers earn returns that topped 31%.
- Avoiding Declines in the '87 Crash -The Fabian Plan issued a sell signal in the
 U.S. stock market on October 15, 1987.
 Quick-acting subscribers moved to the
 safety of money market funds and avoided
 one of the worst stock crashes in history -a 25% plunge that began just four days
 later.
- ✓ Triple-Digit International Growth -- In June of 1985, the Fabian Plan generated a buy signal in international growth funds, providing a blockbuster return of 140% during the next two years.
- 40% Profits from an Early-'80s Uptrend -- Back in July of 1980, the Fabian Plan identified a major uptrend in the U.S. stock market. A year later, the plan issued a sell signal and its followers lock in 40% profits -- just before a subsequent 27% market nosedive!

Doug Fabian is the Editor of the free weekly e-letter, *Making Money Alert* plus three paid financial newsletters published by Eagle Publishing. He's also the radio talk show host of the syndicated show *Doug Fabian's Wealth Strategies*.

Doug has helped his readers and listeners successfully navigate bull and bear markets for more than 25 years. His flagship advisory service, *Successful Investing*, has produced double-digit annualized returns since 1977.

Doug often appears on CNBC, CNN and Fox News, and he has been featured in *The Wall* Street Journal, USA Today, The New York Times, Fortune, SmartMoney and Barron's.

Doug became a member of the "SmartMoney 30" in 1999 -- a listing of the most influential individuals in the mutual fund industry. In the feature, *SmartMoney* magazine exclaims that Doug is the best-known "trend follower" among the \$56 billion (and growing) group of financial advisors.

In 2001, Doug wrote *Maverick Investing*, published by McGraw-Hill.

Doug has become known for his timely use of innovative tools like exchange traded funds (ETFs), bear funds and enhanced index funds to profit in any market climate.

Because of calls like these, Doug's subscribers have enjoyed $\underline{19\%}$ or higher annual returns 13 different times, and have posted more than 11.5% average annual returns for the past 30 years!

66 The average U.S. diversified equity fund lost 9.96% in the third quarter, bringing the decline to 18.98% this year, according to

Over the last 30 years, Doug Fabian's recommendations would have turned a small, \$10,000 initial investment into \$326,528. That's a steady, wealth-building 11.5% a year... in good markets and had

And what's more -- those gains are the result of one of the easiest, most conservative approaches you'll ever find.

Doug Fabian Page 5 of 11

mutual-fund tracker Lipper, Inc. **99**

So let me cut right to the chase: I want to help you start making consistent, double-digit gains with a system that's absolutely perfect for the turbulent market we're facing right

-- Baltimore Sun. October 5, 2008

Because, let's face it... we still have some difficult times ahead of us. There's still plenty of reason to be concerned about your wealth -- and no matter what the talking heads on CNBC might tell you, buying individual stocks has never been more dangerous than right now.

But with all of that said, there is a way for you to protect yourself... avoid any further losses -- no matter how badly the overall market suffers... and actually make money along the way.

Before you can get started, you'll first need to take some immediate action in order to protect your wealth...

Why You Must Fire Your \$12.7 Million-a-Year Manager Today

These guys are **robbing you blind**.

66 This year, tax planning loss is likely to be your most profitable mutualfund investment strategy. **99**

I'm talking about tens of millions of dollars per year in "rewards" -straight out of your pocket -- all for losing you money.

According to a recent report in Smart Money magazine, the top 10 publicly traded asset managers averaged \$12.7 million in pay for 2007.

But during the third quarter of 2008 -- as the housing slump turned into a full-blown financial crisis here in the United States -- how did the mighty professional mutual fund managers perform?

-- Barron's. October 6, 2008

Not so well -- nearly 87% of all mutual funds recorded losses this past quarter.

It's time you fired your mutual fund manager and -- when the time is right -- move your assets into something much better. A powerful investment vehicle that can reduce your risk, cut your fees by as much as 75%... and still allow you to double your money in four years' time.

I'm speaking of Exchange Traded Funds (ETFs).

Remember that group of investors I just mentioned? They were just recently able to pocket a modest, two-month profit of 5.3% from one ETF trade when Doug issued a sell recommendation on October 9... right in the midst of a nightmarish five-day stretch that saw both the Dow and the S&P 500 lose 18%.

ETFs have proven to be the perfect complement to the Fabian Plan ever since Doug began using them back in

And right now... there's no question that ETFs are the right investment vehicle for you to use to protect and grow your wealth in the midst of these historic market conditions.

66 Main Street represents a big opportunity for ETF firms. Individual investors -- working through professional financial advisers -- are already responsible for much of the extraordinary growth ETFs have shown over the past few years. 99

> -- USA Today, October 3, 2007

In fact, I'm so convinced that ETFs are the perfect vehicle to take advantage of the next major market move that I've arranged to rush you a comprehensive package of Doug's very own ETF research to get you started FREE of charge.

Doug Fabian Page 6 of 11

This research not only includes Doug Fabian's 3-part DVD guide, *ETFs: The Future of Investing...* it also includes Doug's most current recommendations -- as well as explicit instructions on how to get started right away.

As soon as you receive the materials, you'll instantly be able to...

- Cut the fees you're paying by 75% or more...
- Protect yourself against more market downside
- Realize the benefits of liquidity and transparency provided by ETFs -- at a time when those two things have never been more important... and much, much more!

You can have this comprehensive guide -- and all of the accompanying research -- FREE of charge... right now. I'll tell you how you can get your copy in just a moment... but first...

How You Can Double Your Money Every Four Years with the Most Powerful Wealth-Creator Available Today

Doug Fabian often refers to **Exchange Traded Funds (ETFs)** as "The Future of Investing" -- and he does that with very good reason.

That's because ETFs give YOU the power to -- quickly and easily -- protect your financial well-being, avoid dramatic losses, and make as much as 20% or more per year along the way.

ETFs have only been around since 1993 -- and have only been used by individual investors within just the past few years. But as word begins to spread about the lower costs -- and greater benefits -- associated with ETFs, I expect investors to begin flocking to this powerful investment tool.

Doug will show you precisely how you can begin using this "alternative" to mutual funds to grow your own portfolio -- just as he's done with that select group of investors I mentioned earlier.

66 The mutual fund, timehonored champion of small investors, is facing a fast-rising challenger in the exchange-traded fund... some experts predict they ultimately will win the long-term confrontation. 29

> -- Baltimore Sun, September 14, 2007

ETFs are far better than both stocks and "traditional" mutual funds in nearly every way you can compare...

- ✓ Lower cost -- ETFs on average cost investors just 0.36% in expenses, as compared to 1.56% per year for actively-managed mutual funds. In other words... mutual funds cost investors more than four times as much as ETFs.
- ✓ **Diversification** -- When you own an individual tech stock, for example, you assume a great deal of risk that the company you own may see a sharp decline... for a variety of potential reasons. But when you own an ETF that invests in a handful of tech stocks, you give yourself exposure to the sector... and you eliminate the risk of any one company crushing your portfolio.
- Liquidity -- Unlike mutual funds, you can trade an ETF -- much like an individual stock -- at any time during regular market hours. So in the event of a wild market swing -- and we've seen more than a few of those lately -- you have the ability to trade without waiting until the end of the day.

Doug Fabian Page 7 of 11



<u>Transparency</u> -- When you buy an ETF you always know exactly what you own. Their holdings are fixed and clearly listed when you buy in, as compared to mutual funds which are required to report their holdings just twice per year and constantly add and subtract holdings almost every day.

Bottom line: ETFs give you the flexibility of individual stocks along with the diversity of a fund -but they don't carry any of the baggage that has been financially crippling mutual fund investors for so long.

In the months ahead -- as more investors begin to learn about the advantages of ETF, I'm absolutely convinced we'll see...

The Largest Financial Shift in History: More than \$1 Trillion in Just Four Years

Given the recent market collapse, I'm more convinced than ever that the flow of money out of mutual funds - and into ETFs -- will be one of the largest shifts of assets in history.

And the fact is... it's already underway...

According to a recent report by a leading financial firm, the global market for ETFs will zoom to \$2 trillion in 2011 -- up from roughly \$800 billion in 2007.

I'm talking about a 150% gain -- and a surge of well over \$1 trillion -- in just four years' time.

It's all part of a natural evolution of the market -- as time goes on, money shifts to the most effective, efficient forms of investment.

At one time, mutual funds were absolutely the best way for individual investors to safely build wealth. But that day has passed... and now the best way to safely build wealth is -- without question -- by using ETFs and following the recommendations that have worked so well for *Successful Investing* readers.

This global shift away from mutual funds and into ETFs is a trend that Doug Fabian and his *Successful Investing* readers are out in front of... and that's why I'd like you to join them.

But it's also critical that you join Doug and his readers *right* now -- in these unprecedented market conditions.

Each new day brings the potential for a wild, 300-point swing in the Dow Jones Industrial Average... and each new day brings new danger to millions of investors who are still reeling from their losses to date.

66 The public's crisis of confidence in the stock market, in the economy and in the country's political leadership pummeled virtually all mutual funds in the third quarter, with 87 percent ending in the red, according to the market research firm Lipper.

-- Washington Post, October 5, 2008

Now I urge you to join Doug -- and find out for yourself what the man who predicted the 2008 collapse says will happen next. You'll be the first to know when the Fabian Plan detects an end to this bear market... and you'll be perfectly positioned to take advantage of what could be a historic rally.

When you join, you'll not only get immediate access to Doug's latest recommendations and market forecast... you'll also receive all the materials you need to begin taking advantage of the growing ETF trend.

But on top of all that...

You'll Receive up to \$614 Worth of Materials FREE

Doug Fabian Page 8 of 11

To Help You Get Started Right Away

We are truly living -- and investing -- in historic times.

That's why you can get -- FREE of charge -- Doug Fabian's entire 3-part DVD guide, ETFs: The Future of Investing. It's a complete -- yet easy-to-understand -- guide to safely and confidently putting this powerful wealth-building tool to work for you immediately.

When you take a risk-free, trial subscription to *Successful Investing*, I invite you to sit down with the entire 3-part DVD guide and begin learning about...

- The 7 reasons to love ETFs...
- How hidden fees are just one of the problems with today's mutual funds
- What you should do with your 401(k) and other retirement assets right now
- A simple way to slash your fund fees by 75% or more -- instantly!
- How "Mutual Fund Free Agency" killed the mutual fund industry as we knew it
- How to use Successful Investing's ETF recommendations to double your wealth in four years and triple it in six years

In addition to the 3-part DVD guide (a \$495 value), you'll get Doug's quick reference guide, *ETF Fund Families: Your Investing Guide to Easy Profits*, absolutely FREE (a \$19.95 value).

This valuable guide provides a quick reference for you to learn the ins and outs of each ETF fund family, including the family's experience and current offerings.

After watching this 3-part DVD guide, you'll become thoroughly prepared to take action on the ETF recommendations you'll get in each monthly issue of *Successful Investing*.

But that's not all. You'll also receive another free gift as a new subscriber -- simply because the information it contains is especially important to your ETF investments *right now*.

It's called **How to Profit from the Obama Administration...** and it will fully prepare you for the opportunity -- and possibly the fallout -- likely to occur within the first six months of the new Obama administration in Washington.

This report (a \$19.95 value) provides in-depth analysis of the sectors likely to rise and fall as a result of President-Elect Obama's historic victory.

You get this important, timely report FREE of charge -- along with your 3-part DVD guide and the guide to ETF fund families -- immediately with your no-risk, one-year subscription to *Successful Investing*.

How Successful Investing Will Help You Maximize Your Investment Returns... Starting Today

No matter your own personal investment needs -- and whether your retirement is decades or just a few years away -- I'm confident that Doug Fabian's winning recommendations in each issue of *Successful Investing* will help you build and preserve wealth.

In addition to the FREE gifts I've already mentioned, here's what else you'll get as a *Successful Investing* subscriber...

Doug Fabian Page 9 of 11

- **Wealth-Building ETF Recommendations** -- including both broad, market-tracking ETFs as well as carefully selected ETFs from sectors poised to explode!
- Market Outlook and Analysis -- delivered with the kind of perspective that has helped guide investors for more than 30 years. You won't get any "filler" with Successful Investing -- just an honest explanation as to what market trends mean to you.
- **Weekly Hotlines** -- You'll hear directly from Doug every Friday including buy/sell analysis on current positions as well as new recommendations. You'll never be left to wonder where Doug stands on any current position!
- Action Alerts -- When Doug recommends that you open or close a position, you'll get an easy-to-follow e-mail alert that spells out exactly what he's recommending at that moment.
- **Monthly Issues** -- delivered to your mailbox and available online... your monthly issues include everything you need to know about the ETFs in your portfolio as well as relevant investor education and subscriber Q&A.
- **Subscriber-Only Website** -- complete with archived newsletters, hotlines and alerts as well as a constantly updated database that includes every ETF currently trading on a U.S. exchange.

Get Successful Investing at a 80% Discount... and Receive 4 More FREE Bonuses

For 30 years *Successful Investing* has given subscribers average annualized compounded gains of more than 11.5%. These are *real* returns, not hypothetical, and it's a record you'd have a hard time matching anywhere.

brutal... in just one month, 93% of mutual funds lost money, confounding the many investors who rely on them for retirement income. It didn't matter if the funds were invested in big, quality companies or mid-size ones, in domestic stocks or global ones, in utilities or commodities, in stocks or bonds. Most every mutual fund category got hit.

-- Washington Post, October 5, 2008 That's not luck. Doug Fabian's recommendations have always been some of the safest, most prudent you'll find. Doug never takes chances with his subscribers' money.

And I'm especially proud of Doug's recent performance. While millions of investors were seeing their retirement assets disappear during Wall Street's recent collapse... Doug's readers were able to sidestep danger -- and even post a modest profit of 5.3% while 87% of mutual funds were losing money.

With the markets still shaking from the financial collapse -and with a new President headed to the White House -- it's absolutely critical that you have sound information and guidance when making your investment decisions.

The first -- and easiest -- decision you should make is to take a risk-free, trial subscription to *Successful Investing* at the **low price of just \$49.95 for one year**.

That's the lowest rate we've offered for *Successful Investing* -- a full 80% off the regular price. And, of course, you'll get more than \$500 worth of research -- including the 3-part DVD guide and two FREE reports -- at no extra charge.

But... if you join us for two years at just \$99.95 (a \$398 savings)... you'll save even more.

You'll get 24 months of *Successful Investing*... along with the 3-part DVD Guide, *ETFs: The Future of Investing*... and the special report, *How to Profit from the Obama Administration*.

Doug Fabian Page 10 of 11

Plus you'll also get 4 additional reports at no extra charge...

FREE BONUS #4: The China Cleanup Portfolio: 3 Clean Tech ETFs to Buy Now -- The Chinese pollution situation may seem like a crisis for many, but it's a perfect opportunity for you to invest in Doug's "Chinese Cleanup Portfolio." Doug's recommended investments are all offering remedies to this environmental crisis. There may very well be a "green lining" for China's environmental future and a "green lining" for your investment portfolio.

FREE BONUS #5: How to Make a Fortune in Bull Sectors -- There's an old saying on Wall Street, "There's always a bull market somewhere." This special report reveals the major investment sectors that are thriving despite -- even because of -- the very same conditions that are causing our down market. Plus, discover which ETFs are safe hedges in a downturn market.

- FREE BONUS #6: Reposition Your Assets for Maximum Growth -- Think of this special report as a 90-day portfolio makeover. As you'll discover, by simply fine-tuning your positions you can easily boost your returns 25%, 30%, 40% or even more -- without a lot of work on your part, and without risk to your principal. You'll learn how to lose the lemons in your portfolio, create multiple income streams, slash taxes and fees, and avoid common investor mistakes. In all, you'll learn the same proven strategy that's helped my readers beat the market by 50% or more year in and year out.
- FREE BONUS #7: Doug Fabian's 401(k) Maximizer -- Make no mistake: the majority of your serious retirement money lies inside your 401(k) retirement account. This free special report will show how you can easily boost your 401(k) returns by 20% or more by taking a few simple steps.

As I said earlier -- the Market Collapse of 2008 means it's absolutely essential that you have the right information at your fingertips when making your investment decisions.

By signing up for a subscription to Successful Investing, you'll have immediate access to more than 30 years worth of double-digit annual profits -- in both good markets and bad.

And you'll position yourself perfectly to take advantage of ETFs -- the powerful wealth-building tool set to overtake mutual funds -- in a way that makes sense for your own personal financial reality.

You'll get a total of 7 FREE bonuses worth a minimum of \$614... and the lowest subscription rate we've ever offered for Successful Investing. But I'd like to go one step further to help convince you to join us.

I'd like to make this venture a complete, "no-lose" proposition for you by offering a...

Zero-Risk DOUBLE Guarantee

I want to make absolutely certain that you take advantage of this opportunity to begin realizing the same kinds of consistent returns Successful Investing readers have been enjoying for years.

Along with your \$614 worth of FREE research materials... I'm also willing to assume 100% of the risk of your subscription fee, by offering a zero-risk, DOUBLE GUARANTEE.

Here's how it works:

GUARANTEE #1: If at anytime during the first 90 days you change your mind about Successful Investing, just let me know. I guarantee you will receive a prompt and total refund of every penny you've paid. All issues and bonus materials you've received will be yours to keep, absolutely FREE.



Doug Fabian Page 11 of 11

> **GUARANTEE #2:** If you decide to cancel after the first 90 days, I guarantee to send you a refund for the balance of your subscription. Again, all bonuses and issues are yours to keep.

So let me recap...

You get up to 7 special bonuses -- including a comprehensive, 3-part DVD guide to profiting from ETFs...

A one-year or two-year subscription to Successful Investing at our lowest rate...

And I'm willing to assume 100% of the risk of your subscription fee.

What could be more fair than that?

So here's all I ask in return...

Act today -- and take the first step toward protecting your assets in the midst of a historic market decline... and growing your wealth along the way.

It's easy to sign up -- simply click on the "Subscribe Now" button below or, if you prefer, call toll-free 1-800-950-8765.

Do it today -- and make sure you're on board when Doug's next wealth-building recommendation is released!

Sincerely,

Roger Michalski

VP/Group Publisher, Successful Investing

- P.S. Act now -- and guarantee yourself immediate access to the alarmingly accurate forecasts of the man who predicted the Market Collapse of 2008 months in advance!
- P.P.S. Remember -- you get \$614 worth of FREE bonuses... and I'm willing to assume 100% of the risk for your subscription fee -- so you have absolutely nothing to lose. Call 1-800-950-8765 or click on the button below to sign up today!

SUBSCRIBE NOW