

# Small-Cap Trader

## The Emerging Growth Opportunity Resource

This little-known company — with a history of success dating back more than 60 years — is poised to deliver *phenomenal* profits for those investors who act quickly.

### **Medical Miracle: The Daily Supplement That Stands Above All Others in the \$21 Billion Alternative Health Care Market**

For decades, the formula for this *proven* daily health supplement was stored away in a box. But seven years ago, one man re-discovered his father's amazing formula...and began manufacturing this remarkable daily supplement — nearly 60 years later — with almost unheard of success...

**Now YOU Can Cash in on This Amazing Story  
By Investing in a Potential \$1.2 Billion Business**

***“The Right Business...at the Right Time...with the Right Product.”***

#### **Dear Investor,**

I'm writing you today to tell you about one of the more extraordinary — yet still largely unheard-of — investment opportunities to come along in decades.

I'm talking about an opportunity consisting of...

- **The Right Product** — This little-known company has a daily supplement with a history of success dating all the way back to the early 1940s. It's a product that delivers powerful results to consumers...and consistent, reliable revenue streams for the company.
- **The Right Business** — this company is an up-and-coming player in the rapidly growing alternative health care industry...an industry that generates **more than \$21 billion** in annual sales.

- **The Right Time** — Let's face it: alternative medicine is a “hot” subject these days for the mainstream media. Major television networks and the nation's top print periodicals have given alternative medicine more coverage in the past 24 months than at any time in history.

I'll tell you all about this remarkable company — including precisely how they plan to increase annual sales from \$2.4 million to over \$119.9 million in the next 12 months. But for now, here's all you need to know:

***This company — Jurak Corporation World Wide (Symbol: OTC.BB: JCWW) — is positioned perfectly to deliver enormous profits to those investors who come on board within the next several months.***

*continued on page 3...*

# **This Market Guru Has Delivered Profits of 591%...684%... 1,056%...and even 2,041% Over the Past Three Years**

## **Learn why Jurak World Wide could be the Next HUGE winner for Emerging Growth expert Larry Oakley... America's Leading Authority on Small-Cap Stocks**

**Dear Investor,**

For more than 15 years, my readers and I have been consistently ahead of the curve on some of the world's most successful emerging growth companies.

In the pages of my *Conservative Speculator* — and on my highly successful WallStreetCorner.com web site — my readers and I have racked up huge winners like these:

- **2,481% DCH Technology, Inc**
- **2,041% on Taser International**
- **1,672% on Galtech Semiconductor**
- **1,578% on Tie Technologies, Inc.**
- **1,056% on Searchhound.com**
- **684% on NutriFeeds Technologies**
- **641% on Naturol Holdings**
- **310% on Ballistic Recovery...**

...and many, many more!

And now — after years of covering the world's most profitable emerging growth opportunities, today I'm proud to announce the launch of what should be my most successful advisory service yet...

### **Introducing: *Small-Cap Trader...* The Emerging Growth Opportunity Resource**

My new *Small-Cap Trader* advisory is the industry's premier discovery venue for the highest quality small-cap stocks. *Small-Cap Trader's* primary focus will include four of what I consider to be the most attractive categories you'll find anywhere:

- ✓ ***Solid Special Situations***
- ✓ ***Emerging Growth Stocks with Good Fundamentals***
- ✓ ***Quality Turn-Arounds***
- ✓ ***Undervalued Stocks***

Each month, you'll receive only those Small-Cap opportunities — hand picked by me personally — that

I feel has the potential to at least double within the next six to twelve months.

My latest recommendation — **Jurak Corporation World Wide** (trading symbol JCWW.OB) — offers plenty to investors, including...

- It's in a fast-growth market — the booming, \$21 billion alternative health industry.
- The company's "signature" product has a history of success dating back to the 1940s...a track record virtually unmatched in the industry.
- Revenue has been growing at an impressive rate for the company and its financial picture is extremely sound.
- An aggressive 24-month outlook includes expansion of product line and worldwide distribution plans.

Read my full report on **Jurak Corporation World Wide** starting on page 1 to learn why I feel this company is poised to deliver phenomenal profits over the next twelve months.

### **Helping Investors in 78 Countries To Triple-Digit Small-Cap Profits**

Each month in the pages of *Small-Cap Trader* I'll introduce you to the "best of the best" — those emerging growth opportunities that are on the verge of delivering enormous returns.

***These smaller companies — the true backbone of our national growth — represent not just the best effort of some of our nation's brightest minds...they also represent some of the best opportunities for those investors who know just where to look.***

For nearly two decades, I've been helping investors all over the world — I have readers in 78 countries — discover triple-digit winners like those I described earlier. And I've launched my new advisory — *Small-Cap Trader* — specifically with those high-reward

*continued on page 14...*

*Continued from front cover...*

Before I tell you the inside story as to how a 63-year-old formula is working wonders for both consumers and investors at this very moment, first let me tell you about another company currently selling a product comparable in sales to Jurak Corporation's flagship product...

### **Imagine Buying Bayer for Less Than \$1 a Share**

Bayer is the world's largest seller of daily, "whole-body" supplements. Its One-a-Day brand supplement was first introduced to the market back in 1940.

Since that time, the One-a-Day brand multivitamin has provided a built-in revenue stream to Bayer for millions of customers. Today Bayer's annual revenues are a whopping \$37.4 billion...and right now, shares of Bayer sell for around \$31 each.

Why is this important?

Because the company I'm writing you about today — Jurak Corporation World Wide, Inc. (Symbol: OTC.BB: JCWW) — manufactures and markets a daily health supplement that is ***much more powerful*** than a multi-vitamin, due to its healing properties — and maybe even safer, because the 18 herbs in it are 100% natural.

Thousands of Americans already take Jurak's product instead of (or in addition to) One-a-Day or another multi-vitamin. And every time they take it, they grow healthier — and Jurak shareholders grow wealthier.

But shares of Jurak don't sell for \$31. In fact, they're currently selling for ***less than a dollar***.

If you had known back in 1940 that the One-a-Day multi-vitamin would someday have helped Bayer grow to become a company with over \$37 billion in annual revenues you could have made a fortune.

**The United States leads the world in dietary supplement usage with 100.4 million Americans using vitamin and minerals every day and 37.2 million using herbal remedies regularly.**

*~ Prevention Magazine, 2000*

And now — ***today*** — with Jurak Corporation World Wide, you have an opportunity to buy shares of a company with a remarkable product producing positive results dating back more than 60 years. And best of all — they're selling for less than one dollar per share. But not for long...

### **Over Four 6.6 Million Doses Sold... and Counting: How This Company's Flagship Product Can Bring Good Health to Your Portfolio!**

So just what is the inside story behind this company's "signature" product — a product with a track record of success stories that dates back more than 60 years?

Simply put, the combination of this company's proven formula — together with the enormous potential market size — makes this one of the most potentially lucrative investment opportunities of the past twenty years.

Let's start with the product itself. It's called **Jurak Classic Whole Body Tonic**, or **JC Tonic®** for short.

It's known as a tonic for two simple reasons: The first reason this product is known as a tonic is because the herbs in **JC Tonic®** are bi-directional — capable of either increasing or decreasing activities in the body, depending upon the need — and herbs that are bi-directional are typically classified as tonics.

Secondly, **JC Tonic®** is a nutritional supplement made in liquid form instead of a pill, so that it is easier to swallow and is absorbed more quickly by your body — only 15% to 30% of vitamins and minerals in pill form are absorbed by the human body.

### **The "Secret" Behind Jurak Corporation's Explosive Profit Potential**

In just a minute, I'll tell you more about the extensive medical research behind **Jurak Classic Whole Body Tonic**, a unique herbal and mineral formula that is subject to the same stringent FDA regulations as all nutritional supplements.

But before I do that, I need to let you in on the true "secret" behind the **explosive profit potential**

*continued on page 4...*

## of Jurak Corporation World Wide.

Most nutritional supplements — as you already know — are designed to target one specific part of the body. Or they may be taken to relieve one very specific condition, such as a support for arthritis pain or high cholesterol levels. And as such, the **target market** for those supplements is limited to those people who may have that condition, and the profit potential for the companies who produce those products is limited to the size of that particular group.

But that's not the case with Jurak — and with good reason. Jurak Corporation World Wide's signature product — **Jurak Classic Whole Body Tonic** — is specifically formulated to benefit the entire body.

That means that — unlike all other nutritional supplements on the market today — **JC Tonic**® is not aimed at any particular, narrow segment of the population. Just as every man, woman and child in the United States should be taking a daily multi-vitamin,

**According to a survey from the Consumer Healthcare Products Association, 57% of Americans either actively use dietary supplements or are researching information about them.**

they can all benefit from drinking **JC Tonic**®.

Financially speaking, that translates into a huge potential windfall for investors in Jurak Corporation World Wide. That's because the potential market for **Jurak Classic Whole Body Tonic**® is the entire U.S. population of 290 million people. Worldwide — and, yes, Jurak Corp. has plans for worldwide distribution — the potential buyers literally number in the billions.

## **The \$1.2 Billion Business You Can Own Dirt-Cheap**

Of course, no product is bought by everyone in the potential market. But let's run some numbers and look at just how large the potential opportunity really is for those who buy shares of Jurak Corporation World Wide.

According to a survey from the Consumer Healthcare Products Association, 57% of Americans either actively use dietary supplements or are researching information about them. And the nutritional industry is growing by 10% annually.

Let's say that **Jurak** penetrates only 5% of the U.S. market. Five percent of the U.S. population of 290 million is 14.6 million potential consumers.

The suggested retail price of one month's supply of **JC Tonic**® (35 fluid ounces) is \$99.65.

Therefore, a person who takes **JC Tonic**® daily — as is recommended — spends \$1,195.80 with the **Jurak Corporation** in one year.

At 5% market share — a realistic goal for **Jurak** to reach by the end of the decade — the numbers for **Jurak** are truly staggering. Simple math tells us that 14.6 million consumers — times \$1,195.80 per consumer — translates into annual sales figures of over \$17 billion.

But that's the long-term view. Let's take a look at the short-term possibilities.

Say, for example, that **Jurak** signs up a total of

## **Five Reasons to Buy JCWW Stock...Today!**

1. The alternative health care market is soaring, with annual revenues exceeding \$21 billion. And with all the attention paid to alternative health care by the mainstream media these days, the industry figures to remain "hot" for quite some time.
2. Jurak Corporation's signature product — Jurak Classic Whole Body Tonic — has a history of success for consumers that dates back more than 60 years; that's more than any other product of its kind available today.
3. Because **JC Tonic**® is a **Whole Body** supplement the potential market size for the product is virtually unlimited. And the fact that **JC Tonic**® is a daily supplement means that income streams for the company are both consistent and reliable.
4. Jurak Corporation's revenues are growing at an impressive pace — sales have increased an average of 65% over the past four years — and the financial picture for the company is outstanding.
5. Jurak Corporation has aggressive plans for launching new products — and expanding their marketing and distribution network worldwide — that are set to take off over the next 12 to 24 months.



100,000 customers. The annual gross revenues from a customer base of that size would total \$119.9 million.

When **Jurak** hits one million customers — which would represent a mere 0.34% market penetration — annual sales will hit a staggering \$1.2 billion. That's an increase of 49,900% from the current annual revenues of \$2.4 million.

The trick for investors is to own the stock now, while the customer base is relatively small and the stock price remains low. Once the sales begin to soar, the stock price will, too.

I'll tell you more about just how Jurak plans to aggressively grow its customer base — and why the profit potential is actually much greater than what I've illustrated when new products are introduced — in just a moment. But first I need to tell you about...

### **Jurak's Distinct Competitive Advantage In an Increasingly Crowded Marketplace**

This letter — which you see below — describes perfectly the overwhelming advantage that Jurak Corporation has over

*Dear Sirs:  
As a very satisfied user of the tonic,  
I recommend it.  
I have had problems with my liver  
for more than 12 years, have felt  
exhausted, nervous and have had  
abnormal blood pressure. I am  
now feeling much better and am  
back to being myself thanks to  
the tonic. I recommend it to anyone,  
particularly to those who suffer  
from the same ailments I did.*

*Mrs. Romeo Rabbe  
Sherbrooke, Quebec*

its competitors. Take a look at what I mean...

That sure sounds like a ringing endorsement, doesn't it?

In fact, if someone were to tell you that very story about a product — any product — you'd likely stop and listen, wouldn't you?

But hold on a minute.

That quote is actually from 1945.

That's right — **JC Tonic**® was helping people feel better as far back as 60 years ago. And it's still doing it today.

You see, it's important to understand that **Jurak Corporation's JC Tonic**® — along with their other formulas — is not a last-minute entry into the alternative health industry.

***How many alternative health or supplement companies have a product history that dates back more than six decades? And how many have actual testimonials on file as recent as last week...and as old as 1945?***

I'll answer that question for you: none.

That's what sets **Jurak Corporation** apart. Their proven history — with a successful formula dating back over 60 years — assures that **Jurak** will continue to be one of the leaders in the \$21 billion alternative health care market for many years to come.

**Jurak's** products, and **JC Tonic**® in particular, have been tested in the finest laboratory in the world — the human body — for more than 61 years.

The challenge that lies ahead for **Jurak Corporation** — one which I think they'll meet with great success — is getting the word out about their remarkable products...

### **This Proven Distribution Model Generates Over \$28 Billion Annually in the U.S.**

Despite decades of proven results, **Jurak Classic Whole Body Tonic** has only recently begun to reach a wider customer base than the inventor's immediate circle of friends and family, thanks to an innovative distribution method implemented by his son, Anthony Carl Jurak.

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Traditional methods of marketing this marvelous **Whole Body Tonic** over the last fifty years or so had only limited success. One reason is the closed nature of the retail distribution channels.

Manufacturers pay supermarkets for the privilege of shelf space and smaller companies simply cannot afford these exorbitant shelf space charges. Most pharmacies and health food stores would refuse to carry such a product because a month's supply is packaged in 35 individual one-ounce doses — for consumer convenience.

Infomercials and direct mail would allow the company to elaborate on the product's features and benefits, but these direct marketing channels are expensive, with the cost to send a direct mail package to consumers being as high as \$1 per prospect. With a month's supply selling for less than \$100, **Jurak** would be lucky to break even on the initial sale.

To overcome these limitations, CEO Anthony Carl Jurak adapted a distribution model proven effective for health products and in many other

industries: *network marketing*.

**Jurak Corporation** chose network distribution because it is a rapidly growing and expanding industry. The United States alone totals an estimated \$28 billion dollars in annual retail sales with more than 55 percent of the American public having purchased goods or services through direct selling. Worldwide sales are strong, reaching more than \$82 billion dollars in sales.

Network marketing has a negative connotation with some people, but it really shouldn't. It's a totally legitimate and surprisingly effective sales channel used by successful companies nationwide including Amway, Avon, Excell Communications, HerbaLife, Mary Kay Cosmetics, Nature's Sunshine, Shaklee, and Tupperware, to name just a few, and this industry is the reason the public has learned so much about dietary supplements.

Plus, **Jurak's** management has a track record of success in network marketing. Chairman and

CEO Anthony Carl Jurak founded an earlier company that sold over \$500 million worth of herbal

and dietary products in a 10-year period. Company President Roger Theriault was formerly VP of sales for a multi-national network marketing company with sales exceeding half a billion dollars annually. "Network marketing works especially well for **Jurak Classic Whole Body Tonic**, because selling the results of the formulation is the most successful buyer education, which a newspaper ad or bottle label can't give, but a sales representative can," explains Mr. Jurak.

Representatives in the **Jurak Corporation** marketing network are given the noble title of Ambassador of Health, and receive commissions on sales, discounts on purchase of Tonic for their own use, even bonuses in company shares. Ownership of shares gives them an added incentive to make the company successful and profitable.

"A health food store will just put the product on the shelf, and it's not going to sell itself there," he says. "But our sales reps all use the product themselves, and sell it because of the great results it has gotten them. And a satisfied customer is your best salesman."

So let's recap for just a moment:

**Jurak Corporation World Wide** has a signature product with an unmatched history — dating back over 61 years — of unqualified success.

The potential market for **JC Tonic**® is virtually

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**In 1995, the number of people with 1 or more chronic illnesses was estimated to be almost 100 million. Rates of chronic conditions were highest among the elderly, where 88% had at least one chronic condition. However, chronic conditions were prevalent in all ages. For example, 12 million or 1 in 4 children younger than 18 years had a chronic condition. More than one third of young adults aged 18-44 years and two-thirds of middle-aged adults aged 45-64 years had at least 1 chronic condition. Nearly every family in the U.S. is affected by chronic conditions. Our health care delivery system is still largely based on acute illness and often fails to meet the full needs of people with chronic conditions.**

— (Source: *Colorado Health Site, Report on Chronic Illness*)



## Header here — What People Have to Say About JC Tonic®

At 23, I had the body of an 80 year-old man. I tried many medications, creams, shots, went to physical therapy, and visited many specialists — all in vain! I was introduced to **JC Tonic®** in April 1999, and when I began taking it my body immediately went the other way.

~ Lenny Atencio – Aurora, CO

At the age of 17, I was diagnosed as a manic-depressive. I attempted suicide 20 times. I found **JC Tonic®** and have not had any suicide attempts and my medications have been reduced.

~ Catherine O'Rourke – Denver, CO

I began taking **JC Tonic®** because of the pain in my knees, but then I began to notice other improvements as well. I started doing things that I had been putting off for 12 years. I now have more energy; I am handling stress better; my skin is softer; my body is toning up; my blood pressure is stable; and I haven't had a cold or flu in 1? years. Life is good again! My body doesn't lie to me — **JC Tonic®** works. Find out for yourself.

~ Janice Trenouth – Radville, SK

Our grandson, Colin Low (age 6?), had trouble with food for about a year. Doctors could not find the cause, prescribed different product, had him eliminate certain foods — nothing helped. After taking **JC Tonic®** he no longer has this problem. His 4? year old sister, Caitlyn always tells people when she hears them complain about some health issue, "Take the tonic because it makes you healthy and strong."

~ Rose & Jack Hong – Foster City, CA

In 1971 I was in a motorcycle wreck and sustained some serious injuries, including fracturing my skull. My entire right side was partially paralyzed and I had a lot of pain in my left hip. Headaches were unbearable. When I was introduced to **JC Tonic®** I started taking one ounce a day. I instantly felt improved energy, my thoughts were clearer, and my balance improved some. My sponsor told me to try taking two ounces a day. I did and I can't believe the difference it made for me. My arthritis pain in my hip has lessened, my energy level is higher, my memory is better since my accident and skull fracture, my balance is better and I am faster on my feet now. Mentally I am more alert, thinking clearer and faster. Also, my night sweat and mood swings have disappeared. I used to think people felt worse as they grew older, but at 53 years of age **JC Tonic®**, turned that around. Now, I am feeling like my motor has been tuned up and I'm feeling 40 again. My zip is back. Thank you **JC Tonic®** for giving me my life back.

~ Cheri O'Donnal – Tucson, AZ

I had been in pain for more than six months. I could not eat, talk, or brush my teeth. In June of last year, I started drinking **JC Tonic®**. In July of last year, I was able to go to my class reunion and had a wonderful time.

~ Dorothy Williams – Tampa, FL

My life has been positively influenced since receiving knowledge of this unbelievable **JC Tonic®**! I have never felt this well!!! I do not get sick and I work long tiring hours in the critical care area of a busy hospital. **JC Tonic®** is exceptional!

~ Betty Peterson – Bismarck, ND

unlimited, since unlike other daily supplements, **JC Tonic®** is not aimed at any particular narrow segment of the population. Quite literally, Jurak's potential market is the entire U.S. population of 290 million people.

Jurak Worldwide has a unique distribution solution — utilizing network marketing — and a management team with a proven history of success in that arena.

Without question, the future for **Jurak** — based on just the information I've revealed to you thus far — is very bright. But I've only told you part of the story. The truth is, Jurak's plans are much, much bigger than what I've mentioned...

## A Growing Product Line Plus Worldwide Distribution Plans Mean Even Greater Profit Potential for Early Investors

Throughout the pages of this special report I've outlined in detail the enormous potential annual

**Americans spend approximately \$21 billion for alternative medicine services each year. Dietary supplements account for an estimated \$17 billion in sales a year.**

revenue stream that **JC Tonic®** will provide to **Jurak Corporation's** growing customer base.

But there's more to the story than just **JC Tonic**.

The truth is, **JC Tonic®** is just the tip of the iceberg. **Jurak Corporation** has an entire new line of products — all based on specific formulations that date back to the 1940s — that will be introduced over the course of the next 12 to 24 months.

CEO Anthony Carl Jurak says that, in addition to the **Whole Body Tonic**, his father had also developed a

## Ph.D. Phytopharmacologist Cites Jurak Classic Whole Body Tonic As the "Ideal Tonic Herb Formula"

**By Daniel B. Mowrey, Ph.D.**

When I began studying tonic herbs in the late 70s, I was unaware that somebody on the North American continent had already developed a series of herbal products as early as the 1940s that extolled this revolutionary concept.

Only later, after I had the opportunity to compare those products with the advances made in the scientific research, did I realize the extraordinary accuracy with which their inventor — Carl Jurak — had been able to match his formulas to the correct principle governing the properties of tonics.

Jurak's ability revealed a deep understanding of medical plants. In particular, it amazed me that he knew both the importance of regaining and maintaining balance in health and the body of herbs that could produce that end.

My own experience had been the slow realization that some herbs were different from others and had the ability to exert balancing actions on body systems and biochemical processes within the body.

Photo of  
Mowrey Here

While most herbs (and all drugs) tended to either stimulate or depress, increase or decrease, raise or lower, a particular targeted process, such as blood pressure, certain herbs could do both (e.g., raise or lower blood pressure) depending on the needs of the consumer.

The Chinese had recognized this "tonic" action for thousands of years. But in Western medicine, the idea was completely foreign — it required several years and the review of hundreds of research papers for me to establish the validity of this concept.

I assumed it was an idea yet to be implemented in Western models of therapy. And I was right, except for one man, Carl Jurak, who had conceived this property and more amazingly, had found dozens of western plants that fit the model.

In the 1990s, I had tried to promote the concept of tonic, balancing herbs and wrote a book on the subject, **Herbal Tonic Therapies**. Even now Americans are just waking up to the notion that they can do something to prevent disease as well as restore health. It is a modern



line of more specific formulations targeting specific organs that are now in the final stages of preparation before hitting the market.

In addition, Jurak Corporation also has plans in the works to introduce...

A revolutionary **weight-loss product** that will help Jurak penetrate the \$32 billion per year weight-loss market...

A **skin lotion** based on the proven **JC Tonic®** formula that will be in high demand from regular

**“Anything that increases the efficiency of the body system will increase the probability of spontaneous healing. Tonics are natural products that do just that.”**

*~ Andrew Weil, MD, Spontaneous Healing*

idea; Carl Jurak was simply 50 years ahead of his time.

The power of the tonic concept lies in both its therapeutic benefits and its ease of application. Tonic herbs are simple to use. You do not have to be a trained herbalist to implement them effectively. Thus, they are the perfect kind of herbs to market in network environments.

They are incredibly safe to use. Because they balance things, they cannot push or pull a process or body system too far in the wrong direction. Rather, their action is always toward the center, toward homeostasis, if you will.

Furthermore, tonic herbs are synergistic with one another. That means they can be freely mixed and matched without fear of creating dangerous combinations. In fact, each new combination results in dramatically increased benefits.

An inspection of Jurak's formulas revealed to me the potential for amazing health benefits just on the basis of the combinations alone.

I say “potential” because it is always difficult to predict the benefits that individuals will experience from the consumption of any given combination of herbal tonics. The benefits will differ from person to person — but always without fear of adverse events occurring. That is the beauty of tonic herbs.

Another benefit to be realized from the use of tonics is a person can begin today, immediately, to feel the improvements in health without the necessity of making other difficult changes in lifestyle. The simple addition of tonic products to an otherwise reasonable diet will result

**Tonic** users...

A full line of **organ-specific formulations** that will target organs such as the prostate, brain, liver and so on...

A potentially lucrative relationship with a well-known motivational trainer that will help increase the visibility of Jurak Corporation's entire line of products...

And a worldwide distribution program — that was kicked off last May in Italy — designed to dramatically expand the potential target market for **JC Tonic®** over the next 18 months.

This new back-end product line — along with the worldwide distribution plans that are already underway — will allow **Jurak** to dramatically increase both its market size and the average lifetime value of its Tonic buyers. And as a result, the profitability of the company should grow in direct proportion.

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in terrific results. If lifestyle changes are required, they seem to come naturally following the improvements derived from daily consumption of herbal tonics.

We are on the verge of another revolution in alternative medicine. Positive press coverage is increasing rapidly. Government grants are becoming available as never before. Orthodox health care practitioners are becoming increasingly aware of the importance of health supplements. Drug companies are looking at traditional medicine with a more balanced perspective.

Annual sales of supplements are almost doubling every couple of years. Even government regulation is showing signs of becoming more reasonable.

As more and more people become interested in herbal medicine, tonics represent the best choice for the novice consumer because of their ease of use, lack of side effects, incredible synergy, and of course their impact on health.

Experienced consumers will appreciate tonic formulations that are true to the tonic principles, being uncontaminated with non-tonic herbs and being formulated by experts.

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*Phytopharmacologist Daniel B. Mowrey Ph.D., earned his advanced degree in experimental psychology from Brigham Young University. He is the author of several books including **Herbal Tonic Therapies** (Keats Publishing).*

## Here's Your Chance to Own a Potential \$1.2 Billion Business... For Just Pennies on the Dollar!

There's no denying the fact that the alternative healthcare business is one of the nation's largest — and most promising — industries. With over \$21 billion in annual sales — and with 57% percent of all Americans either using supplements or considering using supplements — the time has never been better

to take advantage of this growing trend.

But in order to take advantage of this trend, it's important to find the **right** company. There are far too many examples — horror stories, when you think about it — of “fly-by-night” companies that have failed for any number of reasons.

Maybe they had an inferior product. Maybe they were overloaded with debt. Or maybe it was poor management or a lack of marketing.

## What is a “Tonic Herb”?

A tonic herb is an herb that restores balance to the immune system function no matter which way it departs from the normal. It is bi-directional, meaning it can send either of two possible contradictory signals to the body.

***Jurak Classic Whole Body Tonic*** is a proprietary liquid formula combining 18 tonic herbs and six vital minerals.

- **Alfalfa** — acts on the cardiovascular, nervous, and digestive systems. Used to stimulate appetite and increase peristaltic action of the stomach and bowels. It is highly nutrient-dense and rich in important minerals.
- **Angelica root** — effective for appetite loss, digestive ailments, urinary systems, and gastrointestinal tract spasm. It is considered to have antibiotic, analgesic, diaphoretic, and expectorant properties. Used to treat menstrual conditions; helps maintain a woman's health and well-being during and after menopause. Also serves as a blood mover and has immune system enhancing properties.
- **Celery seed** — used for blood purification, regulating elimination of the bowels, glandular stimulation, pneumatic complaints, weight loss due to malnutrition, loss of appetite, exhaustion, and as a diuretic and prophylactic for nerves.
- **Chamomile** — a carminative, used to treat flatulent nervous dyspepsia, nasal catarrh, and nervous diarrhea. Effective for gastrointestinal spasms and inflammatory diseases of the gastrointestinal tract. Has antiphlogistic and antispasmodic effects. Naturally promotes relaxation. Acts as reinforcement for stress.
- **Dandelion root** — promotes a healthy liver; improves function of the pancreas, spleen, stomach, gallbladder, and kidneys. Used for disturbances in bile flow, as a diuretic, for loss of appetite, and dyspeptic problems. Acts as a blood purifier by straining and filtering toxins and wastes from the bloodstream.
- **Gentian root** — used for digestive disorders, such as loss of appetite, fullness, and flatulence and dyspeptic complaints. Good for liver and spleen function.
- **Hops flower** — promotes relaxation and exerts calming effects, thereby inducing rest. Effective for treating sleep disorders, nervous conditions, anxiety, and mood problems. Also good for pain, stress, circulation, and muscle cramps.
- **Horehound herb** — used for dyspepsia, loss of appetite, bloating, flatulence, liver, and gallbladder complaints. It has long been noted for its efficiency in the lungs.
- **Horsetail herb** — strengthens bones, connective tissue, hair, nails, and teeth. Increases calcium absorption. Used for post-traumatic and static edema.
- **Licorice root** — effective for blood purification and detoxification, circulation, fatigue, weight loss, environmental-related conditions, thyroid, and mental alertness. Also has soothing benefits for the stomach, digestive tract, and as an antioxidant.
- **Mallow herb** — used for the inflammation and ulceration of the digestive tract, hiatal hernia, excess mucus, asthma, urinary tract infections, irritating coughs. Digestive system stimulator. Has a soothing effect on inflammation and

But with Jurak Corporation World Wide Worldwide you get a company with...

A proven flagship product that has a history of success dating all the way back to 1943!

Annual sales of \$2.4 million — and a rapidly growing customer base — and a company that has zero debt.

Potential revenues — from **JC Tonic®** alone — of up to \$1.2 billion each year...and that's based on a

*conservative* market penetration of just one-third of one-percent of their overall potential market!

A product line that is expanding at this very moment...with as many as six new products set for launch within the next 12 months — including a potentially enormous weight-control product and an herbal preparation for sexual reinvigoration.

At this very moment, shares of **Jurak**

*continued on page 13...*

irritation of the alimentary canal and of the urinary and respiratory organs.

- **Malva flower** — heals the respiratory tract and the gastrointestinal tract. A mucilaginous herb that is an expectorant, soothes irritated tissues in the throat and chest, and reduces inflammation. Has a calming effect on the body.
- **Passion flower** — aids nervous anxiety, stress, sleep disorders, and neuralgia. Has antispasmodic, anxiolytic, sedative, and mood elevation qualities.
- **Peppermint** — taken internally for cramps of the upper gastrointestinal tract and bile ducts, irritated colon, catarrh of the respiratory tract, and loss of appetite. Aids the liver and assists circulation at the capillary level.
- **Quassia wood** — for treating the formation of acid substances during digestion. Improves appetite, aids stomach and digestion, relieves irregularities (diarrhea or constipation), bloating, low energy levels, and menstrual difficulties. Also alleviates sinus infections and certain types of eczema.
- **Sarsaparilla root** — a blood purifier that facilitates the removal of wastes from the blood, either by promoting better circulation, or improving the liver and kidney. Used as a diuretic and dysphonic.
- **Saw Palmetto berry** — supports prostate health, maintains proper urinary function. Considered an expectorant, sedative, and diuretic.
- **Thyme leaf** — effective for symptoms of congestion of the upper respiratory tract. Acts as a bronchial antispasmodic, expectorant, and carminative.
- **Boron** — an essential element distributed throughout the human body with the highest concentration in the bones and dental enamel.

- **Calcium** — strengthens the skeletal system. Calcium is removed from the tightly bound part of the bone to maintain blood levels only when dietary intake is inadequate and the more mobile stores are exhausted. Bone undergoes a constant remodeling process with 20% of an adult's bone calcium reabsorbed and replaced every year.
- **Iodine** — an essential trace element for humans. The average adult body contains between 20 and 50 mg iodine, and more than 60% of this is concentrated in the thyroid. Food grown in areas of low iodine, such as the middle of the United States, does not contain enough of the mineral to meet requirements.
- **Iron** — the therapeutic use of iron dates back thousands of years. The Egyptians prescribed it as a cure for baldness and the Greeks recommended iron in wine as a way to restore male potency. Iron is the most abundant element on earth and is an essential trace mineral for humans. The human body contains about 3.5 to 4.5 g of iron. Two thirds of this is present in blood and the rest is stored in the liver, spleen, bone marrow and muscles.
- **Magnesium** — one of the most abundant minerals in soft tissue. The average adult body contains about 20 to 28 grams of magnesium, found in high concentrations inside cells, particularly those of the brain and heart. Growing evidence suggests that magnesium deficiency may play a role in a number of disorders.
- **Potassium** — essential for protein synthesis and for the conversion of blood sugar into glycogen. Activates a number of enzymes, particularly those concerned with energy production. Stimulates normal movements of the intestinal tract.



# THE HOME OF HEALTH

FROM THE DESK OF  
**ANTHONY CARL JURAK,**  
CHAIRMAN AND CEO

Photo of  
Anthony  
Carl Jurak

Greetings!

On November 29, 2004, I reached 67 years of age. I feel fantastic! I have energy, terrific mental clarity, and lots of vitality. When most people are retiring, I am putting in 10 to 12 hours of work a day — AND I LOVE IT! Even my doctor told me during my last pilot medical check-up that I had the body of a 40-year old. Imagine being chronologically 67 years of age but biologically only 40 with no evidence of a degenerative disease!

My doctor's statement was quite reassuring and caused me to reflect on the events of my life. It is amazing to me how we take so many routine things in life for granted — they become so automatic. For example, for more than 50 years, I have been using a particular herbal formula, a whole body tonic, which my father had developed. From 1995 to 1997, I collected research data from all over the world in an effort to understand just what my dad had discovered.

It was not until late in 1997 that I met the renowned phytopharmacologist Dr. Daniel Mowrey, whose books *The Scientific Validation of Herbal Medicine* and *Herbal Tonic Therapies* opened my eyes to my dad's accomplishments.

Almost everyone has heard about the famous Spanish explorer Juan Ponce de Leon who discovered Florida and colonized Puerto Rico. His most famous exploit was his search for the legendary fountain whose water had curative properties — a "fountain of eternal youth."

Four hundred years later, in the 1920s and 1930s, my father explored the deep secrets of medicinal herbs and their curative chemistry. He developed the whole body tonic I have used for over 50 years that has kept me looking younger, feeling younger and full of energy.

It could be that my dad's discovery is as close as we will ever get to the "Fountain of Youth." The aging process is not only stopped, but rather in many cases, it is reversed to some degree. My father had many letters written to him in the 1940s and 1950s from people who thanked him for his products, which seemed to make them more energetic and more youthful.

I can remember the embarrassment as a teenager suffering from severe skin eruptions. My dad kept urging me to take the herbal whole body tonic, which he was then producing in commercial quantities, saying that my skin would clear up.

I resisted for quite some time but finally decided to take his advice after everything else had failed. Within a few weeks my skin began to clear and within a few months all evidence of my problem had disappeared.

I have never had a situation that required medical attention (other than broken bones), but I do have my annual medical, which serves as a sort of maintenance check-up and I feel this is wise for everyone.

I look forward to continuing to live a healthy and vibrant life and I expect to be celebrating my hundredth birthday in fine form. However, sometimes I do pause and wonder if I would feel even younger if I had started using dad's tonic at an earlier age. (Some geneticists claim that there is no reason why the average person could not live for 125 to 140 years without suffering from any of the degenerative diseases associated with the aging process.)

I have decided to share my dad's legacy with all. I have chosen to devote my life to the wellness of the world by reintroducing his herbal formula, which has been identified by Dr. Mowrey as a TRUE Whole Body Tonic. I know this special formula will provide people with more energy and a better quality of life.

Anthony Carl Jurak, Chairman and CEO

**Corporation** are trading for under \$1.00, with 30 million shares outstanding.

With a network — consisting of thousands of profit-seeking sales reps — **Jurak** sales are ready to take off. As I said before, annual revenues of up to \$1.2 billion are possible from sales of **JC Tonic®** alone.

You can be sure that as **Jurak Corporation's** annual sales begin to rise, shares of this remarkable company will begin to climb rapidly.

*continued on top of page 14...*

Americans spend approximately **\$21 billion for alternative medicine services each year. Dietary supplements account for an estimated \$17 billion in sales a year.**

## Meet Larry Oakley, Editor of *Small-Cap Trader*

Formal Head Shot  
of L. Oakley

Larry Oakley — commonly referred to as the “Elder Statesman of Emerging Growth Investment Writers” — has been helping readers to consistent profits for nearly 20 years.

Larry's oldest newsletter, Conservative Speculator, along with his editorial columns and the Special Situations Profiles at his web site — WallStreetCorner.com — has readers in 78 countries all over the world.

A much sought-after public speaker, Mr. Oakley has been featured at more than 60 domestic and international investment conferences and has appeared on numerous talk radio and television shows in the United States, including Good Morning America.

Before creating Conservative Speculator, Larry and his wife Rosanne wrote seven investment newsletters for various publishers. Larry's early background includes several years as president of a successful electronic testing manager of the electronic component manufacturing division of a Fortune 500 company.

Casual shot of Larry...  
maybe with his wife and kids  
or maybe just an outdoor shot...

Larry and Rosanne reside in (city, state) with their (children/family). Larry holds degrees from both George Washington University and City College of New York, where he graduated #1 in a class of over 400. Larry also served in the United States Navy.

That's why I'm recommending **Jurak Corporation World Wide** — today! — as an **immediate buy**, with a **target share price of \$8 within the next 12 to 18 months**.

Jurak Corporation World Wide, Inc.  
Symbol: JCWW: OTC.BB

To speak with someone regarding  
Jurak's stock, call **1-XXX-XXX-XXXX**.

To speak with a **Jurak** Sales Representative  
about **JC Tonic®**, call their offices at:

**Jurak Corporation World Wide, Inc.**  
1181 Grier Drive  
Las Vegas, NV 89119-3746  
Phone: **702-914-9688**

**“Illness can't tackle a body that  
is strong and healthy, or if it does,  
it will not last long.”**

**~ Bruce Fife, ND,  
The Healing Crisis**

**Prescription drug costs have  
increased more than 10% every year  
since 1995, surging 14% in 2002.**

**~ (Source: Plunkett's Health Care  
Industry Almanac)**

**continued from page 2...**

companies in mind. In each issue of my new *Small-Cap Trader* you'll get:

- In-depth analysis on at least one new featured stock — opportunities just like **Jurak Corp.** — to add to your portfolio.
- Updates on current portfolio holdings along with complete buy, sell, or hold recommendations for each.
- My own personal commentary on the current state of the financial markets...including what YOU should do to take advantage of the latest market developments.
- Full track record update and summary detailing the performance of all the stocks recommended in *Small-Cap Trader*.

### **Now YOU Can Try *Small-Cap Trader* Risk-free for 30 days**

To begin cashing in on the kind of profits my subscribers and I have been enjoying over the past 18 months, simply fill out the **Risk-Free Subscription Certificate** on page 15 and drop it in the mail today.

Your subscription will begin immediately — and you'll be able to take advantage of a full year's worth of outstanding small cap opportunities...just like Jurak World Wide.

I'm so convinced that you'll be thrilled with my *Small-Cap Trader* advisory service that I would like to extend you a special, limited time subscription offer. Subscribe today

and receive 12 months of *Small-Cap Trader* for the low price of just \$99 — that's a savings of xx% off the regular price of \$xxx. And what's more...I'd like for you to try out my service with no risk whatsoever.

Here's what I mean: If for any reason you are not absolutely satisfied with my *Small-Cap Trader* advisory service, simply let me know within 30 days and you'll be issues a full refund of your subscription price — no questions asked. And all issues you've received are, of course, yours to keep.

But while this is a RISK-FREE offer, it's also only available for a limited time, so I urge you to *act now*. Please take a brief moment to complete and mail in the Risk-Free Certificate and begin receiving the outstanding investment recommendations — like those I described earlier — right away!

Sincerely,

Larry Oakley  
Editor, *Small-Cap Trader*

**P.S.** As a FREE bonus for all new subscribers to my *Small Cap Trader* advisory service, you will receive — at no extra charge — full access to the *Small Cap Trader* web site. This includes my regular e-mail updates with the latest news and information related to recommendations made in the monthly issues of *Small Cap Trader*. Join us today — and be sure to take advantage of this important, FREE bonus!



# Small-Cap Trader

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For decades, the formula for this proven daily health supplement was stored away in a box. But seven years ago, one man re-discovered his father's amazing formula...and began manufacturing this remarkable daily supplement — nearly 60 years later — with almost unheard of success...

# Now YOU Can Cash in on This Amazing Story

## **INSIDE:**

Find out the inside story behind the daily supplement that stands above all others in the \$21 billion alternative health care market

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