

CARPENTER GLOBAL STOCK ADVISORY

**RENEWABLE ENERGY
GAME-CHANGER:**

**This company's
revolutionary
technology
could change the
\$300 billion global
renewable energy
market... forever!**

**Here's how you can get in on the Ground Floor...**

I'll show you how you can *literally* collect huge renewable energy profits out of thin air, thanks to SEFE, Inc. [OTCBB: MCDL] and how your investment could potentially double, triple or quadruple or more...

Imagine the possibility of retiring early because you had the foresight to get in on this ground floor game changer.

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Dear Investor...

I want you to forget everything you've ever heard about renewable energy.

Because I'm writing you today about a single company — one with a revolutionary methodology — that could change everything.

Simply put... I've discovered an opportunity for you to get in on the ground floor of what stands to be a historic undertaking.

Let me explain...

- The U.S. government – and more than 33 state governments – have mandated the use of energy sources like the one this company produces... [www.epa.gov/chp/state-policy/renewable_fs.html]
- This company's proprietary methodology involves a source of renewable energy unlike any other you've read about to date...
- This company is poised to bring to market a renewable energy source that is much cheaper – and far more portable – than other renewable energy sources.

And what's more – the people behind this idea aren't some nerdy scientists who rarely emerge from their basement laboratories.

Instead... these are **proven leaders in the business world** – including Wayne Rod and Mark Ogram – the men responsible for developing the “ATM easy” encryption solution and the basic technology that is now standard for internet credit card processing.

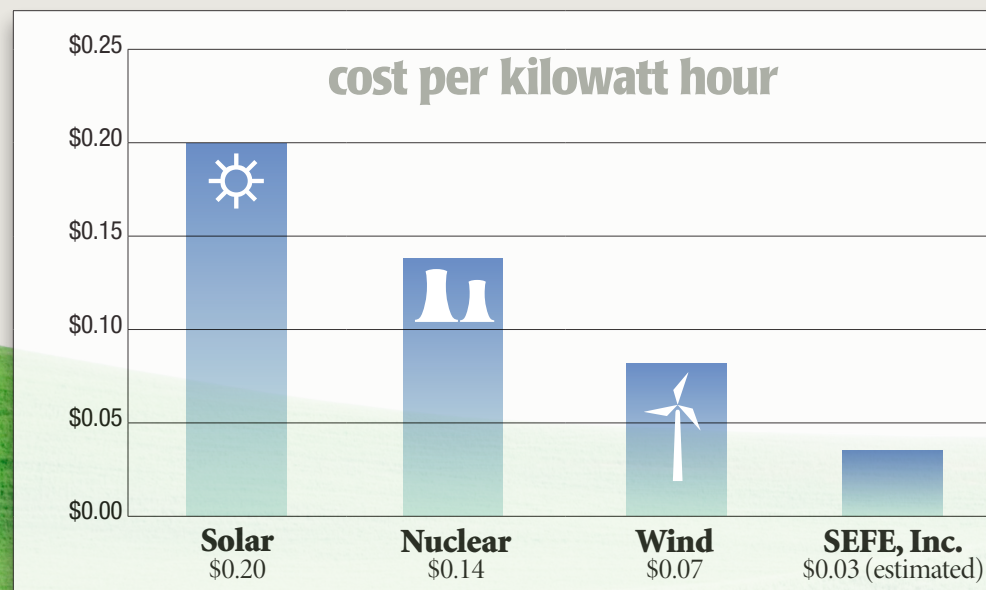
Listen, I've carefully examined this company... and I've spoken directly with the men who run it about how their technology works.

I can tell you — without a doubt — that this company presents a powerful profit opportunity for those who get in early. In fact, I've told my colleagues that...

You need to run, not walk, and buy SEFE, Inc (MCDL) now, before the street becomes aware of this new company. The potential to double, triple, quadruple your money or more... is almost a no brainer.

How much greener is SEFE?

SEFE, Inc.'s renewable energy source is more than twice as economical to produce than even the next cheapest source: wind power.



SEFE, Inc. is the most explosive energy investment I've ever seen!

Please allow me to introduce myself.

My name is Andy Carpenter – and I'm the editor of a highly successful service called *The Carpenter Global Stock Advisory*.

Over the past few years, I've been featured in the pages of the Wall Street Journal and USA Today — among others — primarily for delivering fast-moving, triple-digit winners to my subscribers.

And now, I see an opportunity for what could be my biggest winner yet with a remarkable company that is on the verge of breaking open the \$300 billion-a-year global renewable energy market.

The company is SEFE, Inc. (OTCBB: MCDL) – and their revolutionary technology and forward-thinking ideas when it comes to renewable energy are unlike any you've ever seen.

This is an opportunity to potentially get in early on a company with a big idea that revolutionizes its industry.

Imagine if you'd gotten in on the ground floor of Amazon back in 1998...



Or how about Microsoft back in the late 1980s...



Now I'm not telling you that SEFE, Inc. (OTCBB: MCDL) is certain to end up with a stock chart like Amazon's or Microsoft's.

But I am telling you that – thanks to this company's extraordinary technology and the big ideas of its management – with an investment in SEFE, Inc. you can...

Grab renewable energy profits out of thin air...literally!

So what exactly is this extraordinary renewable energy source that SEFE, Inc. is planning to market?

It's something known as atmospheric energy.

SEFE, Inc. has developed a proprietary methodology for capturing and converting to usable electricity the energy that naturally occurs in the atmosphere.

If you think “static electricity” – or capturing the naturally-occurring energy that produces lightning... you're on the right track.

But let's be clear. This isn't “alternative” energy.

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Because alternative energy – such as wind farms, solar arrays, etc. – actually need to create electricity from other means. SEFE, Inc.'s proprietary methodology and technology taps the source.

SEFE, Inc. has developed a way to capture and convert naturally occurring static electricity in the atmosphere into a constant, abundant source of renewable energy.

If you need more evidence that this can launch your portfolio into orbit, please read on, however if you are as convinced as I am then call your broker or go online and buy shares in SEFE, Inc (MCDL) now before it potentially doubles, triples or quadruples or more...

Here's how it works:

Using a series of patent-pending devices, SEFE, Inc. can draw the static electricity in direct current from the atmosphere, converting it to alternating current for immediate power consumption.

But that's only part of the equation.

SEFE, Inc.'s system can also reconvert the alternating current back into direct current form for longer-term

storage in banks of batteries.

Take a look at the diagram below... SEFE, Inc. has already conducted field tests to prove the existence of static electricity in the atmosphere... and the results have shown that it can generate sufficient power to meet energy needs when harnessed correctly.

The revenue potential of SEFE, Inc.'s remarkable technology is mind-boggling. Even if the company only captures a small fraction of its potential market... the share price figures to skyrocket.

Convinced yet? The opportunities for this company are endless and so is your opportunity to grow your portfolio. Buy SEFE, Inc. now and you could potentially double... triple... or even more than quadruple your investment!

How portability gives SEFE an enormous advantage over other renewable energy solutions

Not only is this company's revolutionary technology a tremendous story — *literally grabbing energy out of*

thin air — but... the potential market for their energy is unlimited.

Now let me make one thing clear.

I'm not suggesting — and neither is the company — that atmospheric energy will replace solar, wind power, coal... or any of the other energy sources currently in use or in development.

What SEFE, Inc. brings to the energy equation is a new possibility for a complimentary energy source.

The company plans to very smartly positioned itself as a business-to-business energy provider for industrial firms, mining groups, utility providers... and the U.S. military.

Now while all of those potential markets for SEFE, Inc.'s energy are important... there's one thing that makes SEFE, Inc.'s energy so remarkable...

The energy SEFE, Inc. can provide is more portable than any other source.

For example... think of a mining company whose operations are in a remote location.

For starters... the cost of setting up the power infrastructure for a mining operation in a remote location can be enormous. In many cases, more than half of the overall start-up costs for the mining company are related to establishing power.

Now what happens in the event the company loses power? The company could literally lose \$1 million or more per day for as long as the outage continues.

But SEFE, Inc.'s portable unit — known as the Harmony, currently in development — could easily be deployed... and used as a temporary power source until the operation is brought back online.

Millions of dollars could be saved.

The same idea applies for a military installation. SEFE, Inc.'s portable power source could allow for operations in locations that might otherwise not be available.

That fact alone figures to keep SEFE's Harmony unit in high anticipated demand with the military... and that's just one of the markets SEFE, Inc. (OTCBB: MCDL) is poised to open up.

Why is SEFE's energy story so unique?

- The zero carbon footprint of static electric energy can be captured and converted into usable energy
- They've developed a proprietary methodology that is un-intrusive, easily adoptable... AND has an extraordinarily high output.
- The renewable energy source SEFE, Inc. is bringing to market is far less expensive — and more portable — than any other renewable energy source available today.
- The company plans to deploy 200 of its systems in the USA within the next four years... and plans are already in place — via strategic partnerships — to deploy additional systems on a global level.

And that's just one of many reasons I'm recommending that my readers take immediate action on SEFE, Inc (OTCBB: MCDL)— and get in on the ground floor of this renewable energy game-changer!

But when discussing the potential markets for SEFE, Inc.'s proprietary methodology, it's important to keep one thing in mind...

The renewable energy revolution is already underway... and it's mandatory!

Make no mistake about it — demand for renewable energy is not going away.

It's clear — at both the federal and state level — that the push is on to find cleaner, greener alternatives to our fossil-based energy sources.

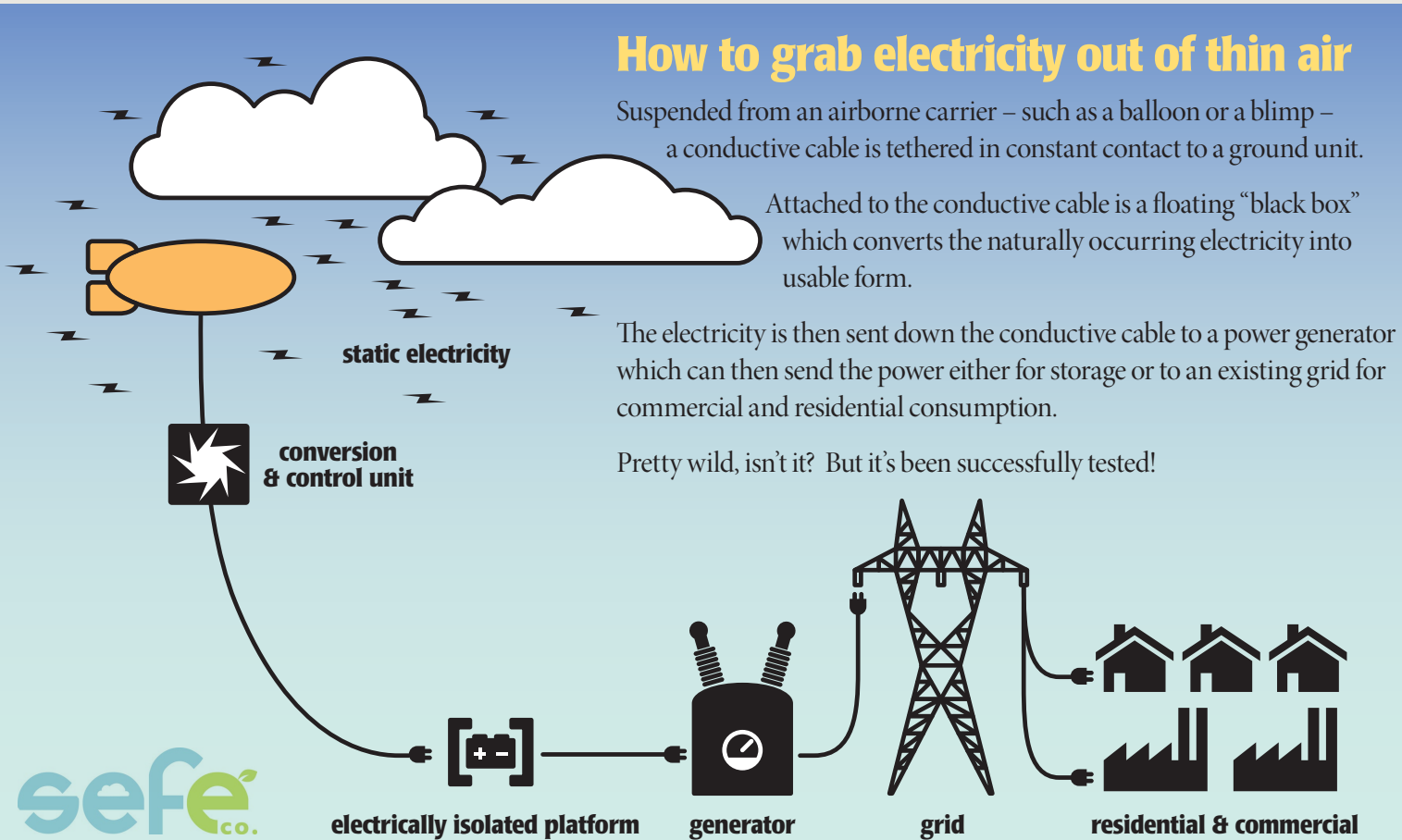
And the sooner the better.



According to estimates, the U.S. market for renewable energy — including solar, hydropower, geothermal, biomass and wind — is currently at \$33.3 billion... and is expected to grow to \$38.9 billion by 2011.

That growth, by the way, is mandatory.

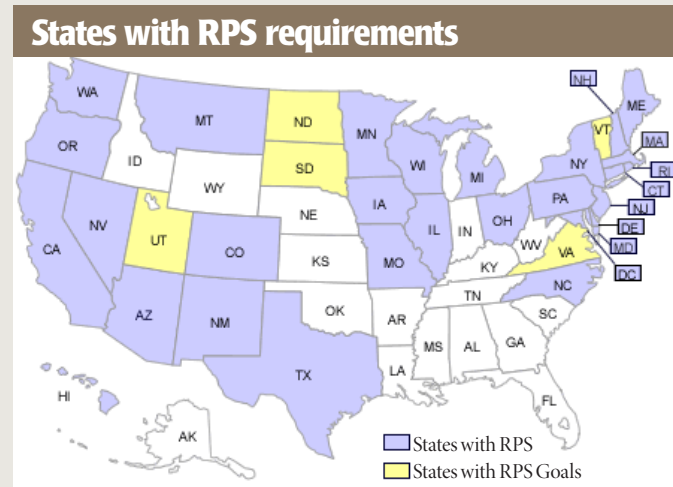
You see — there are 33 states (plus the District of Columbia)



*www.time.com/time/health/article/0,8599,1959011,00.html

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And that's why it's so important that you take action now and get in on the ground floor with SEFE, Inc. (OTCBB: MCDL) right away!



The truly "American" solution to our long-running energy problems

You've no doubt read about renewable energy for some time now.

The idea that we need to find an alternative to fossil fuels – and cleaner, greener sources for our everyday energy needs – is not a new one.

But even with all of the great ideas – from battery-powered automobiles to solar panels – I’ve never been able to come to grips with one thing...

Why are so many renewable energy companies completely dependent on government subsidies?

Think about it.

Throughout our nation's history, the only way that massive problems have been solved effectively is through good, old-fashioned capitalism.

Not by government handouts.

The revolutionary company I've discovered is not dependent on government subsidies...and they're not waiting around for new legislation that will help them get off the ground.

Instead, they've figured out a way to bring a more economical, efficient energy solution to market...and that's exactly what they're doing.

I think they're going to make a killing.

So I'm recommending that you take time now to stake your claim in this game-changing renewable energy technology. Buy shares of SEFE, Inc. (OTCBB: MCDL) now and you could be in on the ground floor of the biggest energy story in decades!

advantage of being first in this market.

- The company has plans to roll out aggressively – and they’ve already begun conversations with some of the 900 utility cooperatives in the United States, as well as mining companies, industrial firms and the military.
- Current plans call for 200 of their Harmony units to be deployed within the next four years in the U.S. alone – with more planned for global deployment.

Now – I don't want to get too technical here, but I do want to spell out for you just how the company figures to collect revenue.

Think about this for a second:

One SEFE system generates 1.01 billion kWh (Kilowatt hours) per year...

That works out to 84.17 million kWh per month...

And at a projected sales rate of \$0.03 per kWh of electricity, we're talking about one SEFE system generating \$2,524,999 per month in sales.

Now remember – inside of four years, the company is planning to have 200 of their Harmony units deployed... so the revenue potential is truly enormous.

But let's say – just to be conservative – that the company only deploys 10% of that goal – a mere 20 units.

If you do the math, you'll see that 20 units deployed – at \$2.5 million per month each – works out to more than \$50 million in potential monthly revenue.

And that's with an exceptionally conservative estimate!

See what I'm talking about? The potential – for more than \$50 million per month in potential revenue!

Why TODAY is the day to buy shares of SEFE, Inc. (OTCBB: MCDL)

Here's what I'd say about the SEFE, Inc. (OTCBB: MCDL) story when it comes to your portfolio:

In life, you only get a handful of chances to get in on the ground floor of something that has the potential of being truly extraordinary.

SEFE, Inc.'s Management Team: A history of big ideas... and big results!

The brilliant minds behind the big ideas of SEFE, Inc. are not just "big thinkers" or anonymous scientists. Instead, these are men with amazing vision...and a proven track record of successfully bringing their big ideas to market.

PRESIDENT	CHIEF TECHNOLOGY OFFICER	CHAIRMAN OF THE BOARD	INDEPENDENT BOARD MEMBER
<p>Wayne Rod</p> <p>The co-founder and owner of Net MoneyIN, Inc., a technology licensing company, Mr. Rod is also a principal of BabelSecure LLC, a company that developed and controls the “ATM easy” encryption solution. Prior to his more recent endeavors, Mr. Rod was a captain and lawyer in the US Army. After retiring from a successful military career, Mr. Rod practiced law in the private sector before founding NetMoneyIN, Inc., with Mr. Ogram. Additionally, Mr. Rod is a published author of two legal advice books.</p>	<p>Mark Ogram</p> <p>Born and raised in Arizona, Mr. Ogram received his BS and MS in Systems Engineering at University of Arizona in Tucson. He spent two years as a Test Engineer with Hughes Aircraft. Following his Hughes tenure, Mr. Ogram received his JD from Pepperdine University. In the early ‘90’s Mr. Ogram developed and patented the basic concepts for third party payment systems (credit card purchasing) for purchasing over the Internet. These patents have become the basic and prevailing standard for internet Credit Card purchasing.</p>	<p>David J. Ide</p> <p>Mr. Ide is one of the original founders of AudioEye, Kino Communications, OTW Group, Rocco New Media & Rocco Advisors, and Kino Interactive, LLC. David J. Ide has a proven record in Executive Management spanning 10 years of service with Fortune 500 Companies. Mr. Ide is the named inventor on USPTO 7,653,544 “Method and apparatus for website navigation” and worked extensively on 7,269,636 “Method and a system for adding function to a web page”, known as one of the foundational internet inventions in use today.</p>	<p>Shannon Swanson</p> <p>Shannon Swanson is a principal and co-founder of Del Mar Capital Advisors, LLC, a full service corporate finance advisory firm started in 2008. Swanson completed over \$100 million in financings during this period in the biotech, technology, food service, and alternative energy industries. One client with whom Swanson worked closely was awarded \$98 million in government stimulus funding in 2009 to build out the infrastructure for the largest deployment of electric vehicles and charging stations in US history.</p>

Let's Do the Math: How SEFE Inc. could go from zero to more than \$50 million per month in revenue...in just 4 years' time

When you step back and think about it – in just two short years, what SEFE, Inc. (OTCBB: MCDL) has been able to accomplish is truly astounding...

SEFE, Inc. has developed an un-intrusive, easily adoptable, high-output source of new energy.

- This energy source is more affordable – and more portable – than any other renewable energy source available today.
- They're the only company in the world with plans to tap into atmospheric energy as a viable power source... and their patent applications are designed to take full

The shame of it is...most of us – even when we're presented with one of these rare opportunities – still miss out.

The reason?

Maybe it's a healthy skepticism...or maybe it's simply the fear of being wrong.

But whatever the reason – missing out on an opportunity to get in early on a company that stands poised to revolutionize the alternative energy industry would be truly foolish.

Take this opportunity now – before word begins to spread – and get in while the company is still trading at a fraction of its true potential!

At this moment, SEFE, Inc. (OTCBB: MCDL) has only 37 million shares outstanding – and the company has zero debt.

I anticipate that early investors will have the opportunity to double, triple – even quadruple their initial investment! That's why it's so important that you take action right now!

Introducing... The Carpenter Global Stock Advisory

My team and I at *The Carpenter Global Stock Advisory* have but one mission — scouring the globe for the next major stock eruption...

Need proof that I am not all talk? I don't blame you...

Over the past years, my readers could have gained between 148.88% and 670.86% on some of my top recommendations. **I urge you to take immediate action on SEFE, Inc. (OTCBB: MCDL)!**

My history of achievement is a big reason why I am excited about the possibilities for SEFE, Inc. (OTCBB: MCDL) and its potential to deliver gains just like those I listed above...or maybe even more.

You should be excited too... because SEFE, Inc. is exactly the kind company that I am famous for uncovering...

When *The Wall Street Journal* did a feature story on me... they said I had an uncanny knack for discovering companies... *“that fly below the radar screens of most*

Wall Street analysts,” and that I *“dig up information on companies Wall Street can't be bothered with.”*

USA Today said I “predicted one stock winner after another.”

And, you know, I can't make this stuff up; it's published in national newspapers... even if it does sound like these esteemed papers had their reporters writing advertising copy for me.

After all, *USA Today* went as far as to put on the public record that my... “October pick went up 267% in 28 days... November's pick was up 85% in just 17 days... and that the December recommendation went up 129%.” And that... “Within days, sometimes hours, the companies Carpenter recommended soared.”

So let's get down to brass tacks.

My hope is that by providing you with my background – and a special report on this remarkable investment opportunity – you will subscribe to my newsletter, *The Carpenter Global Stock Advisory*. A 12-month subscription is just \$24.75 quarterly...and subscribing is easy.

Simply call toll-free at 1-877-417-6886 and have your credit card ready... or subscribe online at CarpenterGlobalStockAdvisory.com

Good investing,



Andy Carpenter

EDITOR, CARPENTER GLOBAL STOCK ADVISORY

PS: Remember – it's important you act now. This is your chance to get in on the ground floor of a true “game-changer” – a company that could revolutionize the \$300 billion global renewable energy market. I recommend you buy shares of SEFE, Inc. (OTCBB: MCDL) immediately!

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